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TIERRS TO GROW AT HOME

THRIFT HAUL:

THE POPULAR
PICKS

ANIMAL AID: PET RESCUE IN INDIA: Dhruva Space:

Offering spacemaincening solutions

Ananya Panday

VIJAY DEVARAKONDA

"FAME AND POPULARITY WILL NOT GO INTO MY HEAD"

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Sheetal Sharma, the popular fashion and costume designer is known for his intuitive flair for fashion. Having worked on movies like *Manto, Kesari* and the acclaimed *Gangubai*, he is now at the top of his game. He gets candid on his journey.



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From hacks and tips by fashion bloggers to trending wellness practises it's all in here...

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Lover her, hate her, you cannot miss her - Ananya Panday. From nepotism, to love and criticism, she's faced it all! The young and daring actress gets talking about the high and lows of being an insider from the industry.

From the EDITOR

Finding sanity in the social media world!



'es, we allowed it to happen! Bedrooms and bathrooms used to be extremely private spaces. But that was before people started taking mirror selfies to flaunt off their ripped bodies and double bath shots. I, for one, have succumbed to this mania. My friends dragged me to Sketch in London to see what is allegedly London's most Instagrammable toilet! Sketch, located near Oxford Street, features grooving lighting, curved mirrors, and futuristic egg pods that beg to be photographed. If you're truly there to pee, good luck, because you'll have to wait in long lines, along with many others, for your turn to take a picture with the pee pods.

Like that is not bad enough. You now have what is called Instagram Tours available all around the world. What do these tours offer you? A great photographer and team that will take you around town. You can visit all the iconic and picturesque sites and snap some Instagram-worthy pictures. Have a bigger budget? Then it gets better. The crew will bring along outfits to match the locations. A wedding dress, if you want a proposal shot, a flowing red gown if you want to look like a superstar in some exotic Greece locale, feeling more like a goddess and less like a tourist, choices are galore! The real question is, where does this madness end?

It's fun to scroll through memes, and photos, and check out live updates from people you've met throughout your life, but have you realized social media has taken over our lives? So much so that we cannot eat a single meal without capturing it on camera first.

It is a true fact that man is a social animal and lives in society, with interaction being the foremost act.



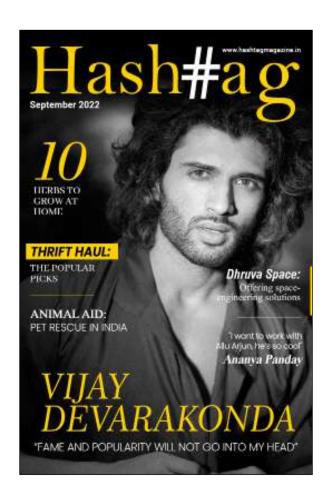
But the line between interaction and exhibitionism is slim. And perhaps it is here that we fall. Families today seem to be divided by their phones, friends are happier online and real human communities have been exchanged for bigger online families! I mean, how crazy can it get?

Life is as easy as you make it! Don't overthink and don't forget to enjoy the simple pleasures! Lose that madness, not your sanity!

Enjoy reading and keep your comments coming....



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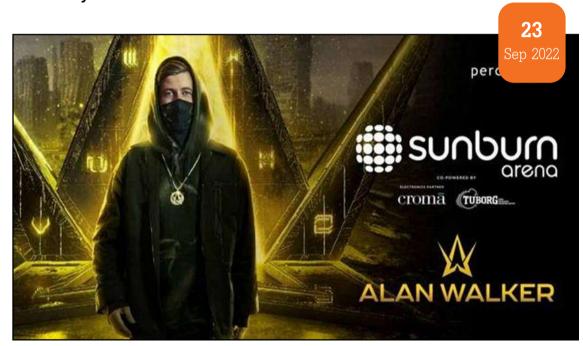
UPCOMING EVENTS SEPTEMBER 2022

Sunburn Arena Ft. Alan Walker

Sunburn Arena is making a massive comeback with the world's best artist Alan Walker. He will be performing live for an India Tour 2022. The award-winning musician will be performing live on his popular songs like Faded, Alone, Lily, Sweet Dreams, and others. The performance and atmosphere will be electrifying. Limited tickets are available for the show.

Date: 23rd September 2022 at 4 PM **Ticket Price:** Rs 2,500/- onwards.

Venue: Hyderabad



Payippad Boat Race

8 Sep 202



The Payippad Boat Race of Kerala is one of the best races that attracts thousands of tourists every year. The boats used in this festival are called snake boats. which are 100 feet long and can accommodate 100 people at a time. Every boat comprises musicians and oarsmen who sing while riding the boat. The event lasts for three days, and there are also cultural and folk performances organized by the state administration.

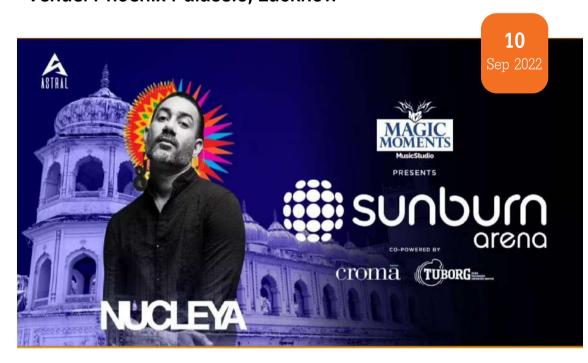
Date: From 8th September 2022 to 10th September 2022

Venue: Payippad backwaters

Sunburn Arena Ft. Nucleya

Sunburn Arena is coming to your city with India's biggest electronic music sensation Nucleya. He is known for producing bass-heavy music and has also performed at various musical events across the country. Lucknow, gear up for this massive event as Nucleya will be performing live on Bass Rani, Mumbai Dance, Laung Gawacha, and more.

Date: 10th September 2022 at 5 PM Ticket Price: From Rs 1000/- onwards. Venue: Phoenix Palassio, Lucknow



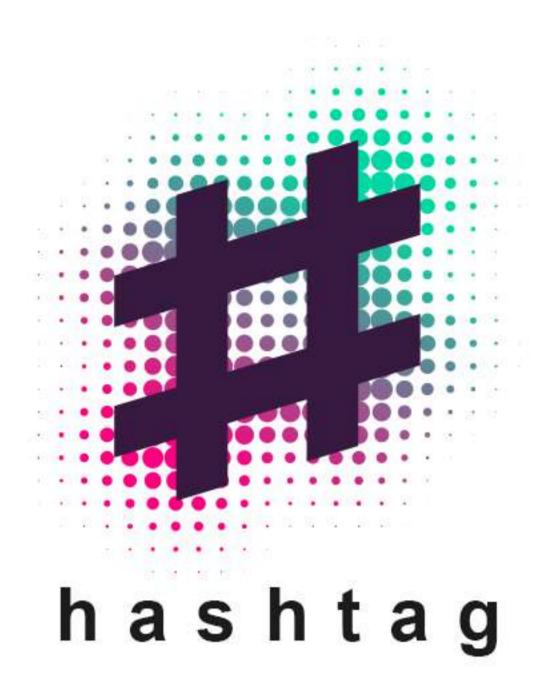
Vir Das, Wanted Tour 2022



Vir Das is one of the most successful stand-up comedians. In the last five years, he has performed in 36 countries and written and produced Netflix specials. He's bringing his brand new show, The Wanted Tour, to India. If you enjoy stand-up comedy, this event should be on your calendar.

Date: 17th September 2022 at 8 PM Venue: Shipakala Vedika, Hyderabad Ticket Price: Rs 499/- onwards

To get your events featured mail us at contact@hashtagmagazine.in



TRENDING NOW



Vijay Deverakonda

Vijay Deverakonda is confident about *Liger* to be a super hit even before its release. In an exclusive, Vijay gets candid answering a volley of questions about his increasing fan following, films, his journey from Hyderabad to Mumbai and more with Lipika Varma.



TRENDING NOW

Elaborate on your first trip from Hyderabad to Mumbai. How do you like Mumbai now?

On my first visit to Mumbai, my visa to Europe got rejected-

I initially played supporting roles. Yevadu Subramanyam, a decent film of mine, was released which was successful. It was during those days I had come down to Mumbai as I had some personal work, as I was planning to go to Europe to meet some family members. I had come from Hyderabad to Mumbai in a sleeper bus. However, my visa got rejected because I didn't have enough money in my savings accounts. Though my father had deposited some money in my account for visa purposes, they didn't believe I would come back to India. They thought I was running away to Europe to settle there and thus rejected my visa. My mama lives in Europe and they were sponsoring my trip. But now I have travelled on my own.

Those two days in Mumbai and now-

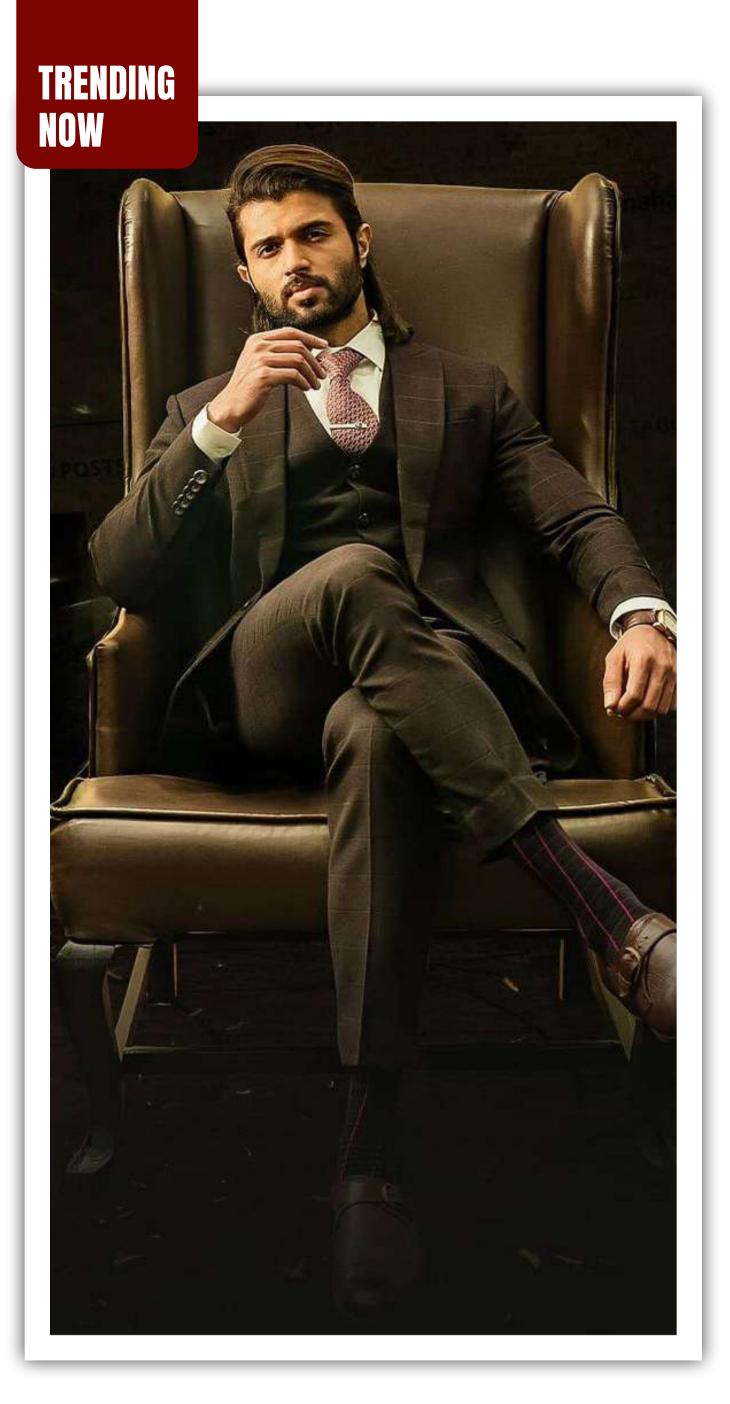
Back then, I was visiting Mumbai for two days. It was summer, and it was very hot and I was sweating. I returned the next day after my interview by bus. After that, I came to Mumbai when we were shooting the film *Liger*. I spent a lot of time here and I loved it. Mumbai has become close to my heart as I know people here. My director/producer's office and residence is here so I know some people from the industry. I enjoyed shooting work here. However, since I travel by car, I don't know the roads and my geography of Mumbai is weak. I would go back home after my shoot, work out and go to bed. In Hyderabad, it's different, when I go back home, people come to meet me.





Fame and popularity will not go into my head!

99



You have a huge fan following all over India. What would you like to say?

I have yet not been able to grasp what's happening. The first visit to Navi Mumbai Mall was a big event, and I was not expecting such a huge crowd. We have been to Bihar and Patna, and the idea for me was to visit each and every city and introduce myself, informing everyone that I am Vijay Devarkonda and I am coming up with the film, Liger. But no sooner did I reach these cities, everyone knew me and yelled out my name. Then, I decided to chill and have fun. But when I went back to my room...my mom called me and was very emotional, she was literally in tears to feel the love of people from Mumbai and Patna. We have yet not understood what's happening and what I have done to receive this sort of love and attention. Maybe, later I may understand it, it's touching and I feel welcomed. I feel a responsibility when this love is showered upon me; I have to give them an incredible and entertaining cinema. I feel *Liger* will be loved by everyone.

When did you first realise how large your fan base was, particularly among female fans?

I don't remember when it happened for the first time. I think it happened gradually to me. *Arjun Reddy* was definitely a level in my career which brought a lot of attention to me. *Geetha Govindam* was loved by families. I have not done any work owing to Covid, was sitting at home, busy making *Liger*.

Do you agree women have played a pivotal role in your life?

Women have always played a big role in my life. I guess there is some sort of blessing showered on me. My grandmom [maternal] has played a huge part in my life. I was very attached to her. My mom has played a very big role too. My first producers were two women who gave me a big break. Overall, in my personal relationship, women have contributed a lot to my life, emotionally and have given me love and support. I guess there are certain star alignment connections.

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Priorities will change maybe later; right now- this is life for me. I take complete ownership and live it.





Any proposals from any girl or updates about your love life, who are you dating?

I don't like to talk about my personal relationship. Whoever I am in a relationship with, their secrecy needs to be maintained. I have chosen this public life, but that person may not necessarily like public attention. I am okay being judged but everyone doesn't like to be judged so, I won't even say. [laughs] I am in a relationship with my mom and dad.

Any girl who liked you when you weren't a star?

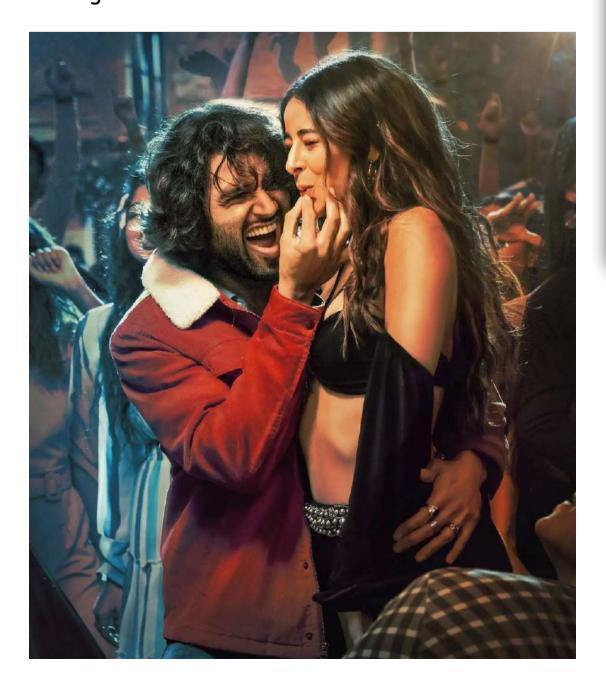
I used to fear girls, I studied in a boys' hostel. When I joined Intermediate college in Hyderabad, there were pretty girls around but I had no guts to look at them. Girls would talk to me, but it took me two to three years to overcome this fear of even being able to talk to females.

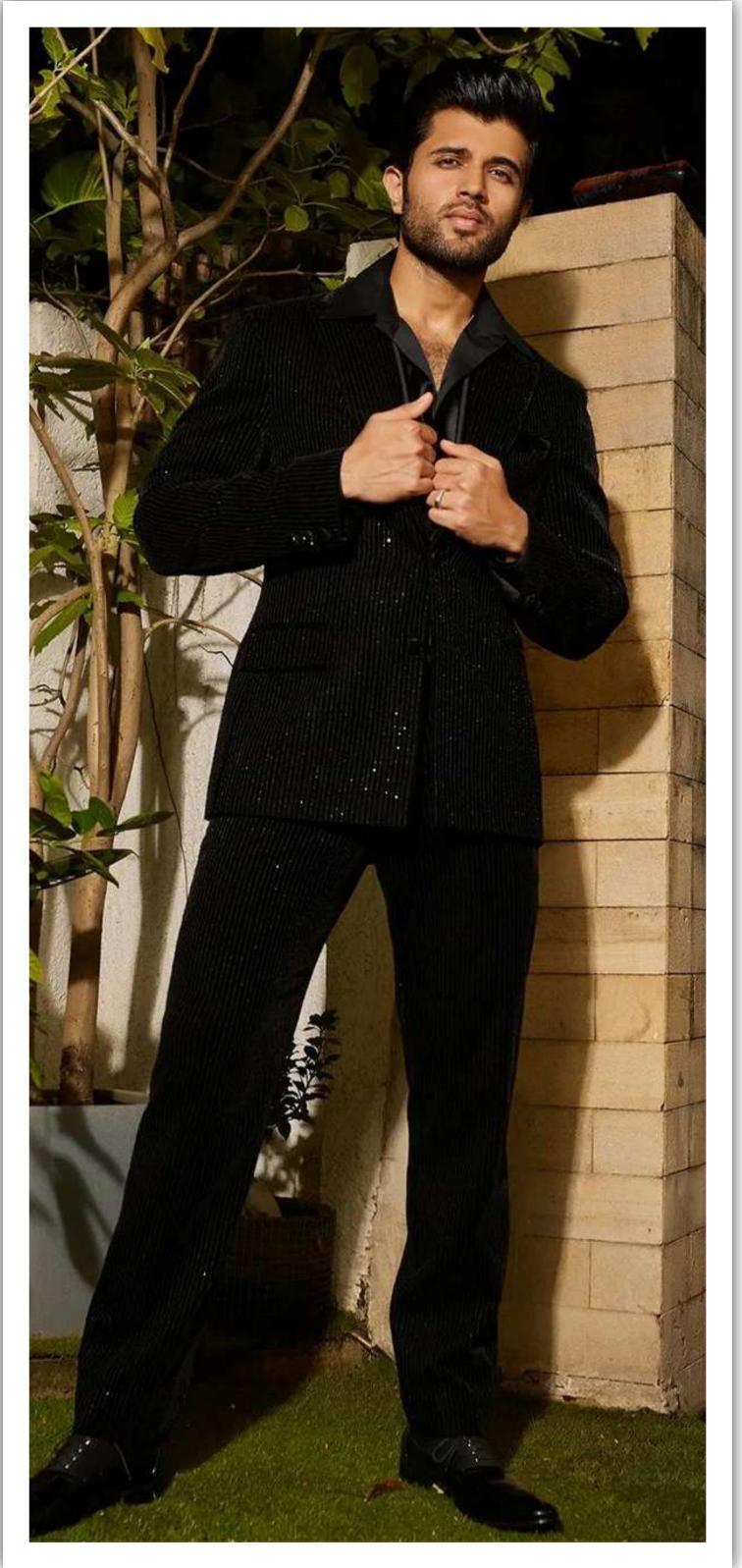
What is fame and popularity to you, and how will you sustain it?

Fame and popularity will not go into my head. How will I sustain this popularity? I will just have to keep doing more work I guess. If they love my work, they will give me more love. I love the job I do. Anyways, I will do it till the day I love acting. I will stop acting if I stop loving it. Nothing lasts forever. This is a temporary phase in life. This is my work, I am young and have the energy to perform this kind of role. Priorities will change maybe later; right now- this is life for me. I take complete ownership and live it.

Have you been following someone? What's your inspiration?

I have never followed anybody. My inspiration is to earn money. People should respect me; my driving force was to make a name and fame. I always wanted to be recognised. Every middle-class female wishes to deck up wearing great jewellery, watching the same in my family, which I didn't like and wanted to fight and do whatever I wanted to do in life to rise above the middle-class feelings.





Physically and performance-wise, this is the toughest film!





People should respect me; my driving force was to make a name and fame. I always wanted to be recognised.



What do you have to say about Karan Johar?

After Arjun Reddy, I came to Mumbai to meet Karan[Johar]. He was the first guy I met, he loved me as an actor and he was of the view that we should work together. At that time, I wasn't ready. After hearing *Liger's* script, he agreed to do this film. He never asked any other questions. He just backed the film. I have promised him to make him proud and he has bet on the right person. If this works, he will back more people as Karan right now is very obsessed with promoting talent from all over India. Having Karan helped us bring this dream to life. To just have his name we are able to promote the film. It's a blessing in my life.

Are you accepting any offers from Hindi?

I am not finding any scripts, and I am not looking to sign any films. I want to release this film, and enjoy the success a bit. I am doing *Jana Gana Mana* and *Kushi* right now, I don't want to take on the next project in hurry. I will hear and pick scripts after a few months.





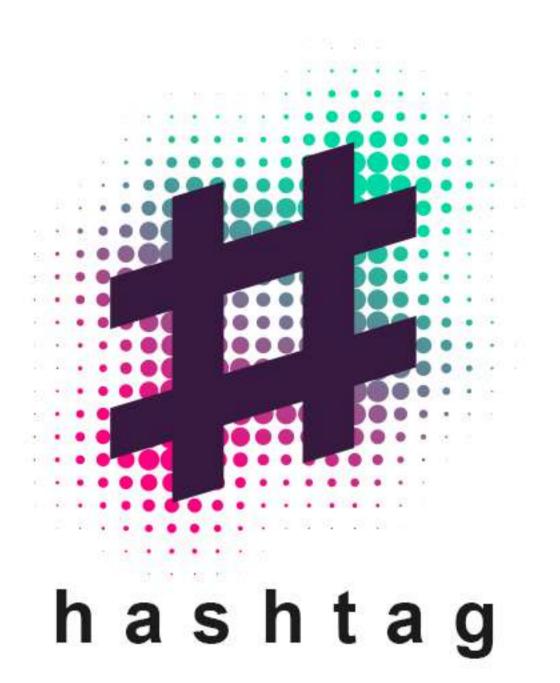
Expectations increase with *Liger*, are you feeling any pressure now?

I am very sure about the product, I have no tension about my film. I only think about one thing: how I can reach everyone. I belong to Hyderabad and this film is set to release all over India. Right now I am concerned that audiences' should watch my film. I have no stress, it's a blockbuster!

What kind of physical transformation did you go through for this character?

Physically and performance-wise, this is the toughest film! When I heard the script, I asked the producer/director if I needed a transformation. They were very reluctant. I was given two months for transformation, and I worked hard with a lot of discipline, but after the two months, I didn't notice any transformation. I realized it was not happening, so I asked if I can get more time. I trained with my personal trainer, and the transformation took one and a half year.





START UPS

DHRUMA SPACE MAKING A MARK

Hashtag Magazine catches up with the founders of Dhruva Space who are making waves with their innovative work.

n 2012, Dhruva Space Private Limited was founded by long-time friends Sanjay Nekkanti, Chaitanya Dora Surapureddy, Abhay Egoor and Krishna Teja Penamakuru. Upon finishing his dual-degree Master's programme in Space Engineering in Sweden and France, Nekkanti returned to India, determined to establish the country as a satellite-making capital of the world.

In 2015, through a separate consultancy endeavour for Thybolt, an electronic design lab in Hyderabad, Nekkanti reconnected with his friends (all of whom are alumni of BITS Pilani Goa). Having seen how there were no private space-tech manufacturers, the four friends and collaborators were determined to create the first Indian-made satellite and launch it from Indian ground. This paved the way for Thybolt to be absorbed into Dhruva Space in 2019, marking a new chapter in the space company's growth.

"When Dhruva Space started up in 2012, the market was not very receptive to space entrepreneurs trying to build a full solution therefore there was not much access to capital. At the time, the private Space sector



was considered a 'very high-risk domain' and the consensus was such that there was no guarantee of a reward," recalls Nekkanti, the Chief Executive Officer.

"Dhruva Space offers Satellites coupled with Earth Stations and Launch Services as an integrated solution or individually as technology solutions to power spacebased applications on Earth and beyond."





A UNIQUE STARTUP

Dhruva Space Private Limited is a full-stack spaceengineering solutions provider based in Hyderabad, India. Dhruva Space is active across space, launch, and ground segments and supports civilian and defence clients worldwide.

Speaking of its USP, Surapureddy explains, "Dhruva Space offers Satellites coupled with Earth Stations and Launch Services as an integrated solution or individually as technology solutions to power spacebased applications on Earth and beyond."

In the Space segment, Dhruva builds satellite platforms and subsystems for satellites from 0.5-kilogram to up to 300-kilogram class. "Dhruva Space is the first Indian private company to secure an order for end-to-end design and development of space-grade solar arrays for satellites. Moreover, Dhruva Space is also the only Indian private entity with deployers compatible with ISRO launch vehicles (PSLV and SSLV) apart from other international launch vehicles. The CubeSat deployer range of Dhruva Space includes 1U, 3U, 6U, 12U and 16U form factors in multiple configurations to suit the varied launch requirements," adds Penamakuru.

"Dhruva Space is the first Indian private company to secure an order for end-to-end design and development of space-grade solar arrays for satellites."

Dhruva Space designs and installs ground stations for clients who wish to own their assets. Additionally, the company offers aggregated satellite communication services via its own and partner ground station networks. Network access is also available in 13 stations across 11 countries through partners.

Dhruva Space's online software, Integrated Space Operations Command Suite (ISOCS), enables operating ground stations from anywhere across the world to "When Dhruva Space started up in 2012, the market was not very receptive to space entrepreneurs trying to build a full solution therefore there was not much access to capital. At the time, the private Space sector was considered a 'very high-risk domain' and the consensus was such that there was no guarantee of a reward."

track, command, transfer and visualise satellite data. Dhruva Space has contributed to numerous policy consultations and regulatory frameworks at the national and international levels during its decade-long journey as the first Indian space-technology start-up.

Dhruva Space is an active participant in the International Telecommunication Union (ITU), Space & Satellite Professionals International (SSPI), United Nations Office for Outer Space Affairs (UNOOSA), HAPS Alliance and other international forums. In 2020, Dhruva Space was awarded the National Startup Award by the Government of India for its efforts in Satellite and Space Technology and in March 2022, Dhruva Space won 'Best Spacetech Startup' at Entrepreneur India's Startup 2022 Awards.

Egoor adds, "From a projection standpoint, India has about 80 space assets, while the United States of America has 1650 and China has 450. This will skyrocket in the coming years, fuelling demand for satellite-enabled services. Satellites already play an important role in the communications of everyone's daily lives, and their future growth will only strengthen this role."

Apart from that, from a business perspective, they will also enable customers to launch their satellites on our deployer. This is in addition to expanding their global customer base for their flagship products such as space-grade solar panels and satellite platforms.



NRI IN THE SPOTLIGHT



Dosa Hut is a chain of restaurants in Australia that is giving Indian food a facelift, by incorporating dishes beyond the stereotypical Indian suspects. Juveria Tabassum speaks with owners Praveen Indukuri and Anil Kumar Karpurapu who have introduced the full might of Indian cuisine to the Australian community.

ssociating Indian cuisine with good ol' butter chicken, chicken tikka, or tandoori chicken is all well and good, until you realise that for a long time, most foriegn nations associated the vast, vast spread that is Indian food with just those dishes. A problem that telecommunications students at the Victoria University of Technology, Melbourne, Australia, in 2002, Praveen Indukuri and Anil Kumar Karpurapu decided to confront head on. "We wanted to stand out, and provide a diverse menu. We had to travel 60 kilometers for a half-decent dosa when we first came here, and we decided to change that," says Anil.

In 2005, the duo started a restaurant called Salaam Namaste, and in 2007, they re-launched the place as Dosa Hut in Melbourne. And while the menu initially only included dosas, it expanded over the years to offer a diverse range of Indian cuisines, pioneering the popularity of South Asian food in Australia. The initial year was a struggle for the then-8

seater outlet, with customers unfamiliar with the taste of Indian food, it has established itself firmly in the following years, and is now a chain with 23 outlets peppered all across Australia. The deliciously large menu provides an impressive 90 varieties of dosas along with fusion Indo-chinese food, spectacular biryani, and a touch of nostalgia with their brand of Indian street food. "We introduced Hyderabadi dum biryani to Australia," says Praveen.







Head chef Ramandeep Singh hails from Punjab, and is adept at creating cuisines from all across India. The restaurant is able to cater to all ethinic communities across Australia, including people from Italy, Greece, and China. Anil believes that people have been getting used to their dishes just the way people in India have adapted to pizzas and burgers.

Coming out of the pandemic-induced lockdown now, the owners, both 40 years old, have plans to take the brand to Dubai and introduce their version and spread of Indian cuisine to the communities living in that cosmopolitan hub. This apart, they

also plan to open more outlets in Australia itself. Anil and Praveen have great respect for Australia's multiculturalism which has imbibed the cuisine of every country. And while their menu doesn't feature any typical

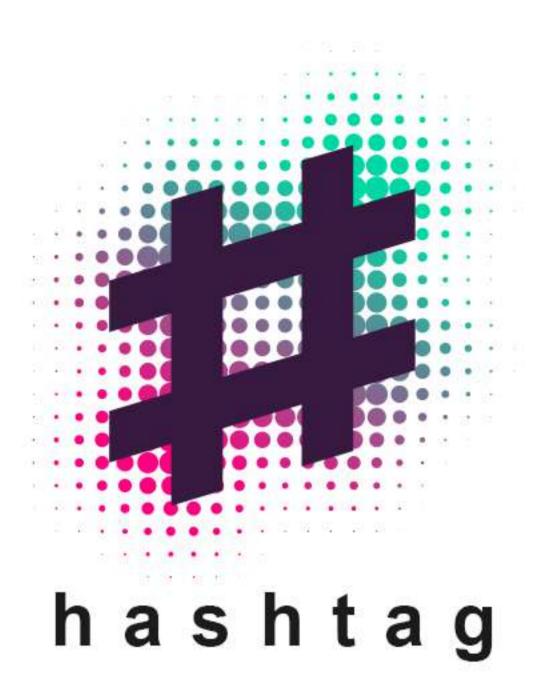
Australian dish, or serve beef and pork, they have mastered the art of making a good bite of lamb, which is another local favourite. "In order to embed multiculturalism, we have been eating different cuisines everyday. The same goes for our patrons too. Earlier, we had to explain what goes into these dishes, but these days, they all know. We have come a long way in these 20 years," say the duo.



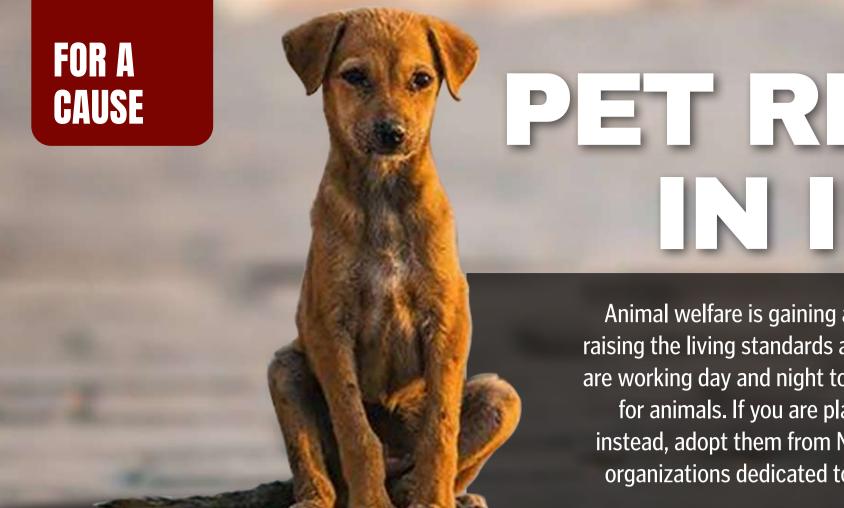
Top 3 local faves:

- Fusion Indo-Chinese Biryani: A special take on the Hyderabadi Dum Biryani
- Crispy Goat: Fried lamb strips marinated in a secret sauce, and tossed in a special masala
- Chef's Special Masala Dosa:
 Stuffings of choice masalas,
 paneer, chicken and lamb in a humongous 70mm dosa.

This section is dedicated to Indians across the globe. We believe that it takes a lot of determination and effort to achieve success. Every achievement, whether big or small, deserves to be celebrated and by sharing your story you inspire others to follow in your footsteps. To share your story mail us at editorial@hashtagmagazine.in



FOR A CAUSE



PET RESCUES IN INDIA

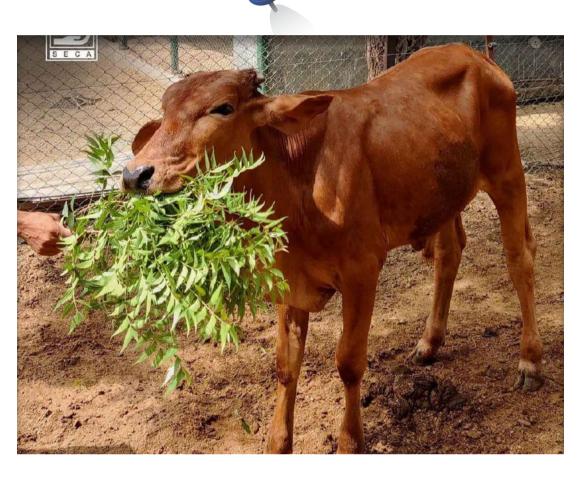
Animal welfare is gaining a lot of importance in India. People are involved in raising the living standards and status of animals in society. Many organizations are working day and night to create a better, happier, and healthier environment for animals. If you are planning to buy a pet, don't buy them from stores, instead, adopt them from NGOs and adoption centres. Let's take a look at the organizations dedicated to making needy animals healthy and happy again.



People for Animals(PFA), New Delhi

People for Animals is one of India's largest animal welfare organizations with a network of 26 hospitals, 165 units, and 2.5 lakh volunteers. PFA's main motto is to rescue and rehabilitee needy animals. They also patrol highways to check for smuggling and overloading of animals. PFA is also a member of the Film and Censor Board of India to check animal abuse in films.

Contact number: +91-11 23719293/94, 23357088



Friendicoes, New Delhi

Friendicoes is a charitable organization established in 1979 by a few animal lovers. They aim to give better lives to abandoned animals. For the past three decades, they have been trying to rescue more animals. Many groups and individuals have raised money to save this organization.

Contact number: +91-11 24314787, 11 24320303,

11 24320707





Blue Cross of India, Chennai

Blue Cross is one of the most recognized animal welfare organizations established in the year 1959 by Captain V. Sundaram, his wife Usha and their three children. Blue Cross provides shelter to all kinds of animals that are abandoned, injured, abused, or disabled. The organization has experienced and trained veterinary doctors who have treated, rescued and saved many animals.

Contact number: +91-044 4627 4999



Sanjay Gandhi Animal Care Centre, New Delhi.

Sanjay Gandhi Animal Care Centre is one of India's oldest and largest all-animal rescue centres. The organization was founded in 1980 and is equipped with modern dental care, operation theatres, OPD Clinics, and care units. The organization aims to provide better health to the wounded, sick, and abandoned animals. You can also adopt animals from their shelter homes.

Contact number: +91-011 2544 8062



Bombay Society for Prevention of Cruelty to Animals, Mumbai.

BSPCA is a charitable organisation running in India for the past 134 years. The purpose of the organization is to prevent cruelty to animals and provide help and relief to all animals in Mumbai City. The organization works 24/7 and treats almost thousands of different species of animals and birds. The BSPCA organization has also started new projects like a cardiac centre, an ICU, a blood bank, and a shelter for abandoned animals.

Contact number: +91-22-24137518





Charlie's Animal Rescue Centre, Bengaluru

Charlie's Animal Rescue Centre, commonly known as CARE is located in Bengaluru and is known for its care and love for abandoned animals. They provide shelter, medical care, and utmost love to animals. They are also working on building operation theatres, X-ray and scanning facilities, and other advanced medical aids for animals.

Contact number: +91- 090359 99372





Visakha Society for Protection and Care of Animals, Andhra Pradesh.

The Visakha Society for Protection and Care of Animals(VSPCA) in Vishakapatnam, Andhra Pradesh was established in 1996. VSPCA's main goal is to protect sea turtles, and rescue cows, and buffaloes. They also provide permanent shelters to dogs, cats, birds, monkeys, and other animals that have suffered severe abuse.

Contact number: +91-073308 44751





Red Paws Rescue, New Delhi.

Red Paws Rescue was started by a 17-year-old girl, who aims to offer ethical treatment to all animals, along with love and care. The organization helps abandoned animals and rehabilitates dogs and other animals. If you are an animal lover, you can volunteer, and spend some time with dogs or other animals.

Contact number: +91- 9958866067



Posh Foundation, Uttar Pradesh

Posh Foundation is a shelter, and treatment centre in Noida, UP. Their main motto is to work for a world where all humans respect and live in harmony with the entire animal kingdom. The foundation provides a neutral environment where humans, and animals co-exist. You can donate your time or money, to this organization, which is quite helpful.

Contact number: +91-099534 40509





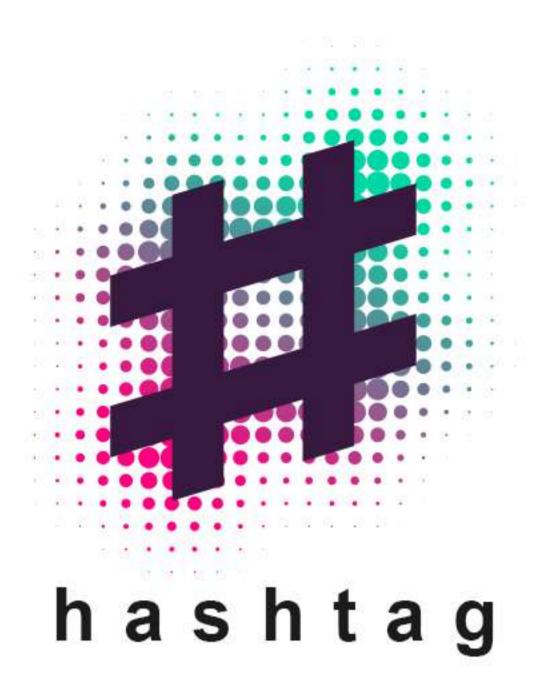
Animal Aid Unlimited, Rajasthan

Animal Aid Unlimited was started by Erika, Jim, and Claire Abrams-Myers after seeing the conditions of animals in India. They have rescued nearly 65,000 animals to date, and they also encourage locals to help street animals. They try their best to provide treatments to needy animals.

Contact number: +91-098298 43726

These are the most popular pet rescue organizations in India. Whenever you see an animal facing trouble or being abused just call these organizations, they will take care of everything. If you have an idea of getting a pet, adopt one from these pet shelters and help give these pets a new life.





DUSK TO DAWN



Over the past decade, nightlife and partying have become a popular trend in India. There are many nightclubs across the country offering a wide range of entertainment options to the public. The top metropolitan cities have great nightclubs where you can relax with your friends and enjoy some delicious food and a wide range of drinks. These are the top nightclubs in India that have a wonderful atmosphere and ambience.

Prism Club, Hyderabad

Prism Club is one of the largest and most popular nightclubs in the country. With state of art infrastructure and great ambience, the Prism Club is a great place for a group outing and many amazing options are available in drinks and food. It also has one of the largest dance floors and the club has hosted many popular artists like Ben Bohmer, Nina Kraviz, Monolink, and others.

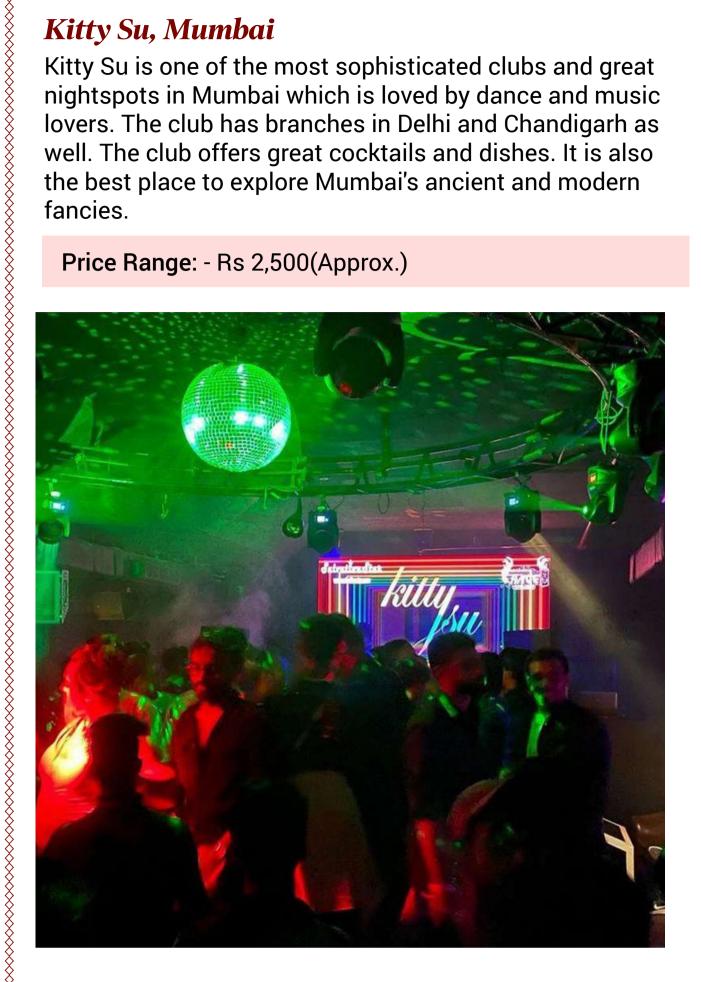
Price Range: - 2200 for 2 people (approx.)



Kitty Su, Mumbai

Kitty Su is one of the most sophisticated clubs and great nightspots in Mumbai which is loved by dance and music lovers. The club has branches in Delhi and Chandigarh as well. The club offers great cocktails and dishes. It is also the best place to explore Mumbai's ancient and modern fancies.

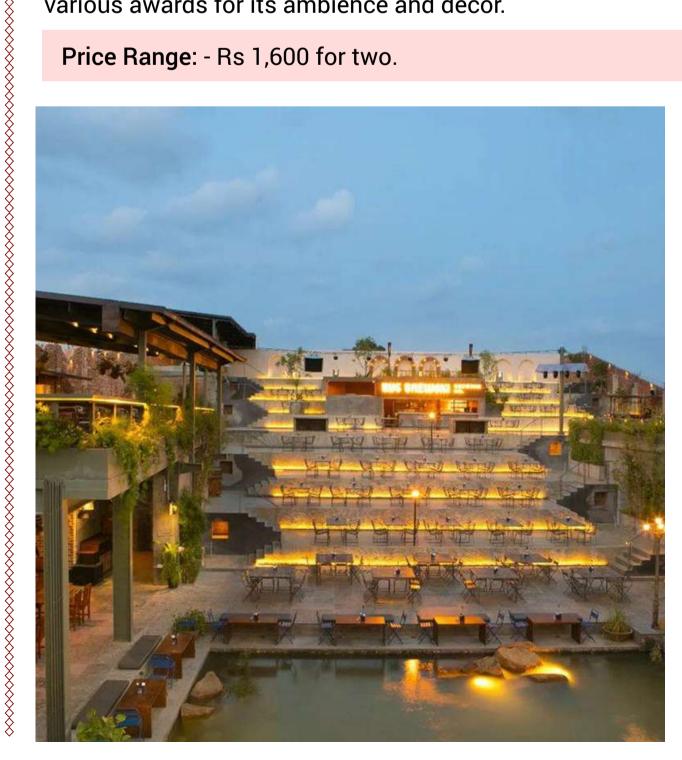
Price Range: - Rs 2,500(Approx.)



Byg Brewski, Bengaluru

Bengaluru is the capital city for nightlife. The city has many nightclubs and the most popular one amongst them is Byg Brewski. It is an amazing nightclub which offers cuisines from across the world. Byg Brewski is also famous for its beers. The nightclub has also received various awards for its ambience and décor.

Price Range: - Rs 1,600 for two.



Playboy Club, Delhi

Playboy Club is one of the 4 AM nightclubs that is setting some great standards in Delhi. With stunning interiors and spacious dance floors, Playboy Club is the show stealer for special weekend party venues. They have impressive food menu options in North India, continental, and cocktails. It is an ideal destination for late-night parties, and the club also has entertainment options that double the fun of partying.

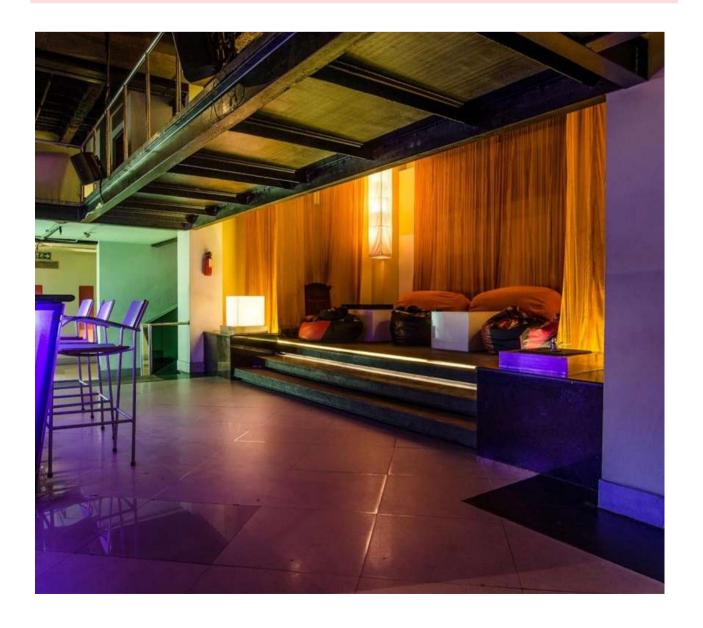
Price Range: - Rs 4,500 for two.



Tantra, Kolkata

Tantra is one of the finest nightclubs and luxury bars in Kolkata. The club has two bars, a hangout zone, and a colourful dance floor. It is the best spot for party celebrations, and it also has novel theme nights with celebrities, and international artists. The club's hangout area is called Santra Room which provides a backdrop for celeb nights, DJ events, Jam Sessions, impressive food, and a bar menu. Tantra is undoubtedly the busiest place in Kolkata during the weekend times.

Price Range: - Rs 3,500 for two.



Hill Top, Goa

Hilltop Club is one of the popular spots to enjoy the best music in the country. Recently the club hosted the Sunburn festival as well. Located at the top hill in Vagator, you can spend the whole night there with quality dining and drinking. The club also provides rooms on an affordable budget. It is an ideal spot in Goa for partying and also spending time with friends.

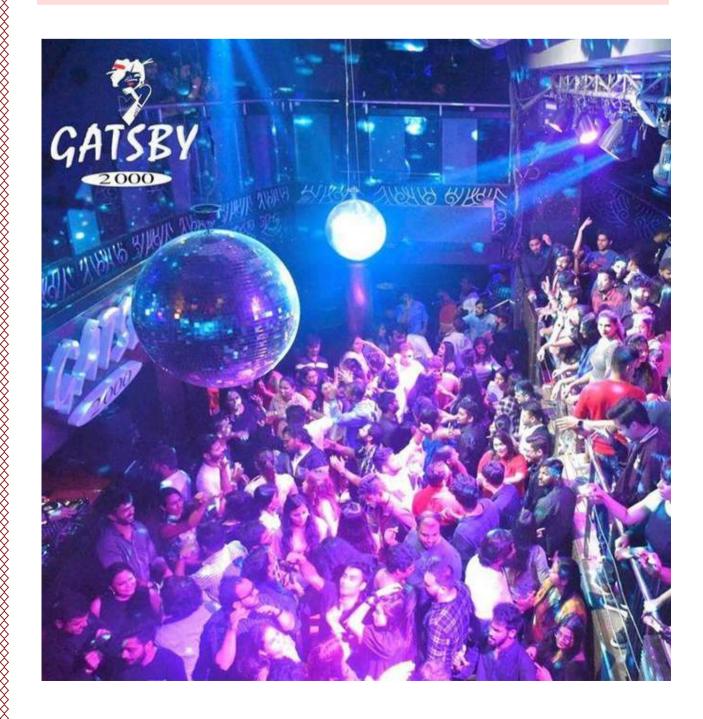
Price Range: - Rs 1,400(Approx.)



Gatsby 2000, Chennai

Chennai is one of the top four metropolitan cities in India and it has many nightclubs. The popular one amongst them is Gatsby 2000. This Irish-themed club is a great place for hosting parties. The club arranges great DJ events, and amazing cocktails, and serves local and international cuisine as well.

Price Range: - Rs 1,597- 1,996.



Mi-a-mi, Pune

Mi-a-mi nightclub at the JW Marriot is one of the most popular nightclubs in the city. It is an amazing place to hang out with your friends. The club has hosted some celebrated international DJs like Thomas Gold, Dash Berlin, Tritonal, and others. The atmosphere in the club is energetic, and it also has a lovely dance floor and a terrific sound system. The club remains open till 1:30 AM during the weekdays and on the weekends the timing extends to 2:30 AM.

Price Range: - Rs 1,000- 2,500.



Trilogy, Mumbai

Trilogy is a favourite nightclub in Mumbai. It was recently renamed Trilogy Super Club. The club has two levels in the hotel, one for the bar and the dance floor and the other for the lounge area. The ambience in the nightclub is modern and psychedelic. The stylish décor and upbeat music suit the atmosphere of the nightclub. There are various ranges of alcoholic and non-alcoholic drinks along with delicious food on the menu.

Price Range: - Rs 3,000 for two.

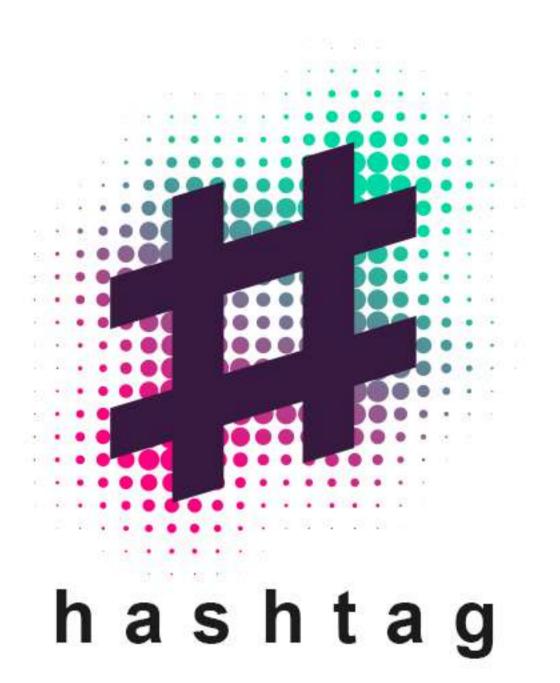


These are the popular nightclubs in India with amazing options for both cuisine, and drinks. Explore these fun places and groove to their rhythm.









RETAIL THERAPY

What's in your shopping cart this month? **Hashtag** gives you a few picks to try out this season!



Creme Lipstick By Trudiance Price: Rs 795

Crème lipstick by Trudianceis is a lip Balm and a liquid lipstick that is fortified with the super ingredient, hyaluronic acid, for plumping and hydration. Available in 12 shades, these lip colours are perfect for your everyday use. While the Velvet Matte finish gives the lips a soft, healthy, and sensual appearance, it also has a long-lasting Transfer-Proof formula that comes off easily when desired, without leaving the lips dry. The lipsticks contain jojoba oil, which aids in collagen production and keeps the skin soft and moisturised.

Beetroot Lip Balm by Deyga Organics Price: Rs 290

The Beetroot Lip Balm softens rough skin, moisturises dry lips, and hydrates for a long time. The beetroot extract is excellent for pigmentation control, while the avocado oil provides sun protection. An organic brand that is free of all harmful chemicals and is suitable for everyday use.



FOR PRODUCT REVIEWS/ FEATURES/ ADVERTORIALS EMAIL US AT CONTACT@HASHTAGMAGAZINE.IN



Ground Zero Coffee Scrub Soap by Auli Price: Rs 349

It's not just for breakfast anymore! Coffee is more than just a quick pick-me-up, especially the ground zero scrub bar by Auli. Made from coffee grounds and rice flour, this soap has numerous benefits for the skin including a valuable source of vitamins, nutrients, and antioxidants. It helps with ageing, calming, exfoliating, anti-acne, and protection from sunburn.

4

Weightless Whip Styling Mousse by Fix My Curls

Price: Rs 750

This is a brand aimed at taming curls. From frizzy, unmanageable, and tangled hair, Fix my curls products will help heal your hair and allow you to love it like you never thought possible. Their weightless styling mousse is a must-try among their many hair care products. It gives texture to your waves without weighing them down! Enriched with rice protein, green tea, and apple amino acids it prevents breakage and aids in shine. This mousse is designed to be a one-and-done, quick-to-apply product for a quick washday or 3-minute refresh!

Simply apply this to wet/damp hair like a gel and



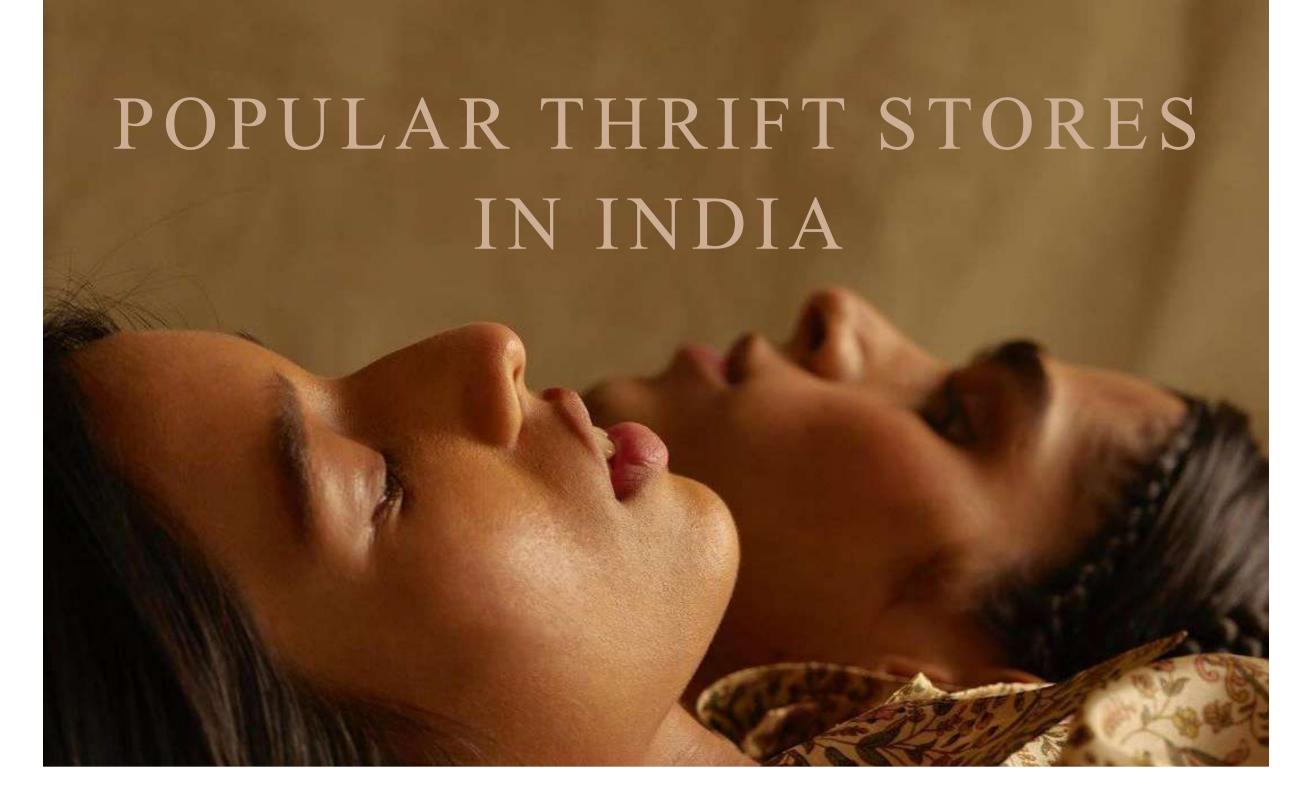
5

Lassy Lips by Skinn Cells Price: Rs 2800

watch it do its magic.



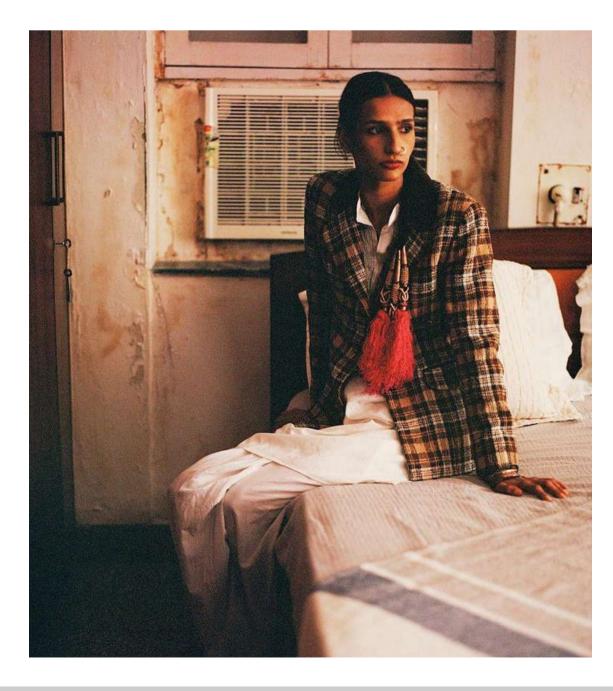
Lassy Lips is India's first-ever complete lip care routine designed for women. They have scientifically curated products for exfoliating, repairing, hydrating, and moisturising colour to provide lips with a complete care routine. The beautifully designed box contains a Lip Doff, a gentle, non-granulated lip scrub, a Stout Pout, an instant 7-minute lip mask, a Pucker Lips serum for more hydration, and a Lip Tinge, a hydrating, rich colour mousse. Lips, like our skin, deserve to be pampered and cared for, and the Lassy Lips routine is the best way to do so.



Thrift stores have taken social media by storm. In the past few years, India has been growing in **online thrift stores** which are pretty famous. The idea of thrift stores began during the pandemic when people started setting up thrift stories on Instagram. Several Instagram fashion pages also have started this business, and they took this amazing opportunity to sell clothes, and other accessories at affordable prices.

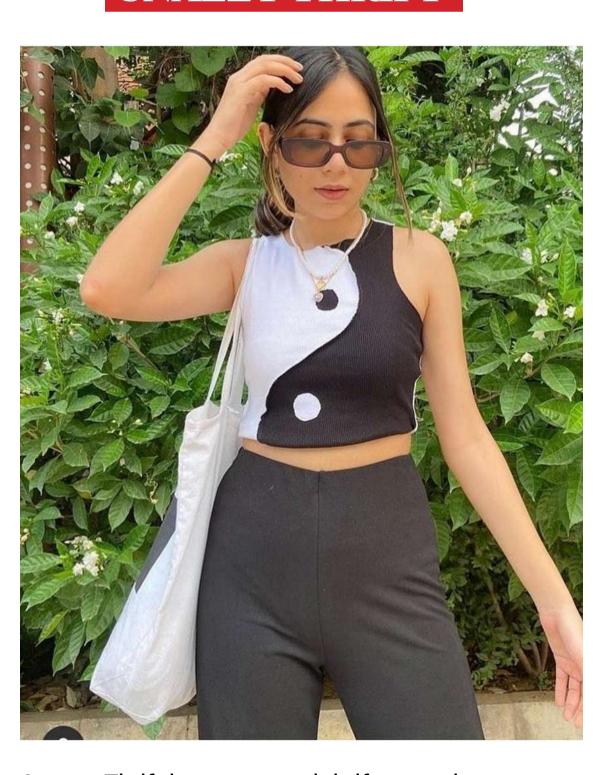
BODEMENTS

Bodements is one of the popular thrift stores in India. They recently expanded their stores in India, their main goal is to propagate the movement of sustainable clothes. Each garment and accessory available in this store is a piece of art which is unique and handpicked from all over the world. Bodements wants to bring the culture of buying pre-loved garments to India and they have been successful in doing that.



Instagram link: https://www.instagram.com/bodements_/?hl=en

SNAZZY THRIFT



Snazzy Thrift is a renowned thrift store that promotes sustainable fashion. If you are looking to level up your style quotient, Snazzy thrift is the perfect store for you. The store was started by Arpita Gupta and Shimona Dargan who sell vintage and preloved clothes.

Instagram link: https://www.instagram.com/snazzythriftt/?hl=en

BOMBAY CLOSET CLEANSE

Bombay Closet Cleanse is a women-run thrift store with a mission to promote slow fashion as a way of life. The reason why Bombay Closet Cleanse is so popular is that they donate a lot of what they earn to NGOs. Some of the products in this store are men's and women's apparel, home decor, books, and accessories.



Instagram link: https://www.instagram.com/
bombayclosetcleanse/?hl=en

VINTAGE LAUNDRY

One of the well-established thrift stores in India based on Instagram is Vintage Laundry. The thrift store was also featured in the Hindustan Times and The Hindu newspapers. When you visit their online store, you will find a lot of prints, colours, and vibrancy. The store promotes modern and also vintage styles of wardrobes for their customers.



Instagram link: https://www.instagram.com/
vintage.laundryy/?hl=en

CURATED FINDINGS



Curated Findings was established recently in 2020. They aim to renew the soul of textile products. The thrift store revolves around the 5Rs which are Rewear, Recreate, Recycle, Repair and Re-love. The store sells skirts, swimwear, Jewelry, and home accessories at affordable prices.

Instagram link: https://www.instagram.com/
curated.findings/?hl=en

MIRINWON



Mirinwon Thrift Store was started by Ngahon Tungshangnao. It is a store from Manipur where you will find pre-loved pieces that are both, causal and amazing. The Mirinwon is popular for bags, winter clothing, hoodies, dresses, and casual tees that are a treat to the eyes. There are also super fashionable clothes available on the store which you can order from their store directly.

Instagram link: https://www.instagram.com/
mirinwon/?hl=en

ALL THINGS PRELOVED

All Things Preloved is a new thrift store that has been promoting sustainable fashion since the pandemic. The owner of this store is Pritika Rao, and the store focuses mostly on reducing the mass manufacturing of cloth waste. Many beautiful accessories, coats, hoodies, dresses, and bags are available on this thrift. They also arrange small garage sales and events across India.



Instagram link: https://www.instagram.com/_
allthingspreloved/?hl=en

PARADIME THRIFT



Paradime Thrift is a well-known thrift store that promotes affordable vintage and culture-inspired clothing. They have a fantastic collection for both men and women, and if you're looking for hoodies, printed t-shirts, or jackets, this is the place to go. This Instagram store also sells funky sportswear, casuals, and formals.

Instagram link: https://www.instagram.com/
paradimethrift/?hl=en



These are the popular thrift stores in India. Other popular thrift stores are Copper Boom Vintage, Lulu Thrift, and The Local Thrift. Go ahead and shop from these amazing thrift stores and take a step toward sustainable fashion which will help in reducing the carbon footprint.

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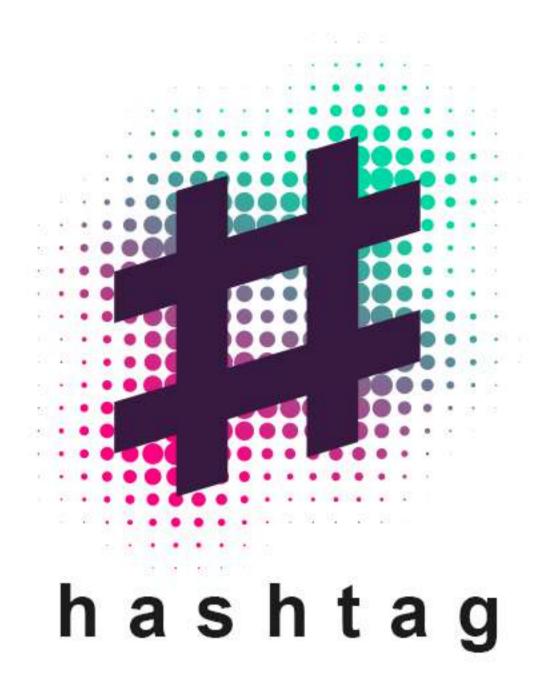
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FASHION FORWARD

AN EYEFOR AESTHETICS

Sheetal Sharma, the popular fashion and costume designer is known for his intuitive flair for fashion. Having worked on movies like *Manto*, *Kesari* and the acclaimed *Gangubai*, he is now at the top of his game. Mallik Thatipalli talks to him about his work in the recent Telugu film, *Sita Ramam* and learns the rules of his game...

Gangubai was known for its colour palette and unique sense of style. How was the experience of working with a wizard-like Sanjay Leela Bhansali?

When I got a call from SLB Productions saying that Bansali sir wishes to discuss a project, I thought it must be for one of his production endeavours. But the fact that it was to work in a film directed by him, was something difficult for me to believe.

Sanjay sir has a clear vision of what he wants, and he also narrates with complete clarity of his thought process. So, if one can grasp the explanation of his scene, it's never difficult to get the best or to create the best for him.

And working with Alia was wonderful, she is a superstar and an amazing actor who can mould herself into the character. It's rare to see an actor who subtly is such a vision.





"The fact that we, as costume designers get the opportunity to recreate something that existed in the past, the feeling of recreating and staying true to it, yet making it look beautiful and appealing is something I love!"

How was it working for the Telugu period film, Sita Ramam?

I received a phone call from producer Swapna Dutt regarding *Sita Ramam*. It was a brief phone call, but I was so enthusiastic after hearing the small bit of her narration, that I was in Hyderabad within the next two days meeting with Hanu Raghavapudi (the director) and hearing the narration and understanding the project into which I was getting.

Hanu was clear about the old-world charm of the 60s and the beauty and innocence of the love stories back then. He wanted the audience to be transported to that world through the vibe and the colours. The entire process was beautiful- the trials, the look tests, the discussions, and the eye for detail without adding anything that overpowers the script.

Hanu sir is a fan of pastel shades and is one of those rare people who understand the merging of art and costume to bring out the best in a scene. Even Swapna has a strong eye for vintage costumes and jewellery, so it was all together a beautiful experience.



What is the most exciting aspect of designing for a period film?

There are multiple interesting reasons, to begin with. The fact that we, as costume designers get the opportunity to recreate something that existed in the past, the feeling of recreating and staying true to it, yet making it look beautiful and appealing is something I love!

I also love researching the history and getting ideas either through reading material or photographic references. The biggest challenge in periodic costumes is to make actors comfortable yet look period apt, as we've been so used to wearing clothes in a certain way now.

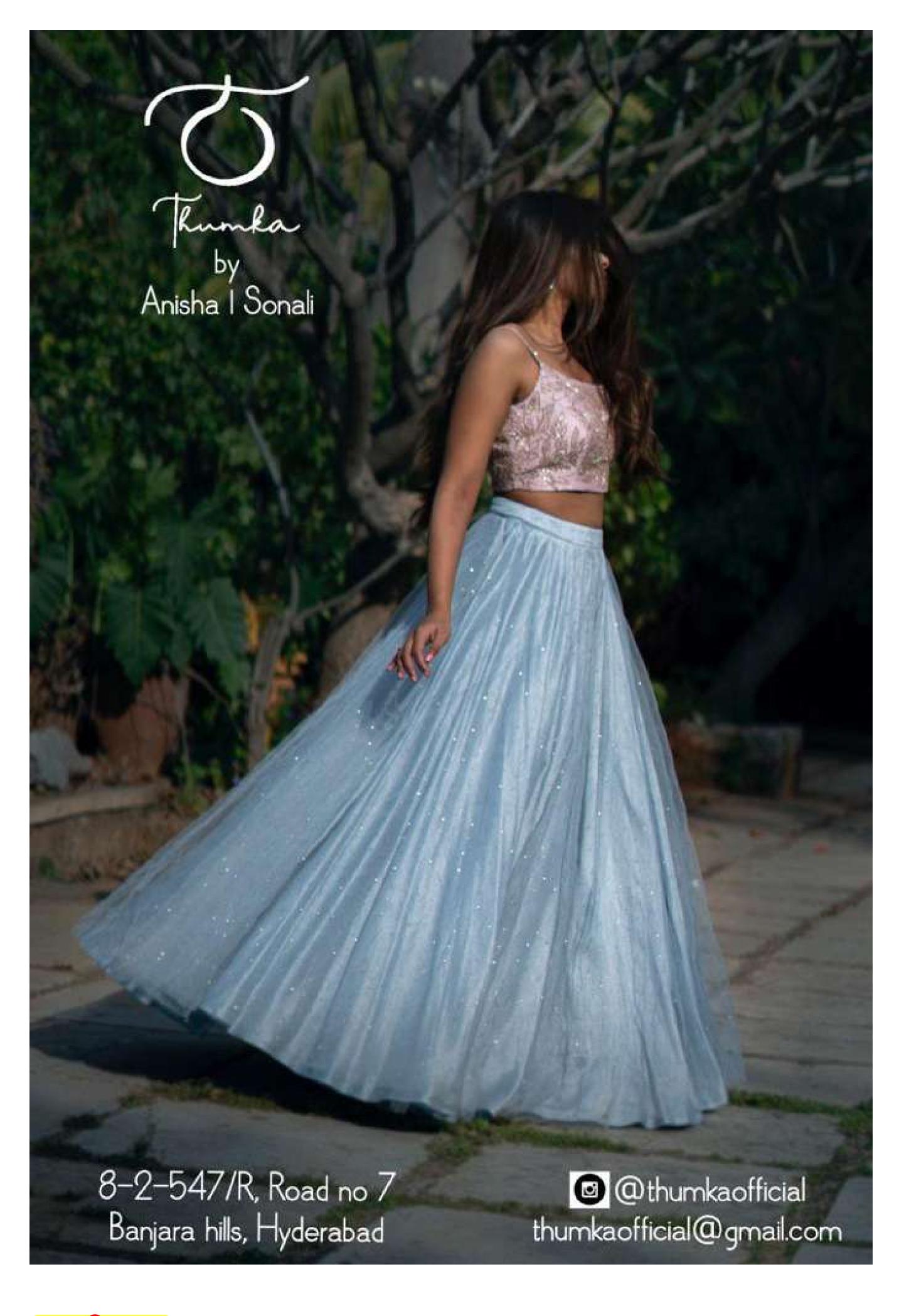
But the whole recreation and playing with the textures of fabrics and making things from scratch is what I love in this process. In very few films we have the opportunity to explore and experiment with silhouettes, such projects are all the more interesting as we have an open canvas while trying to make it look authentic.

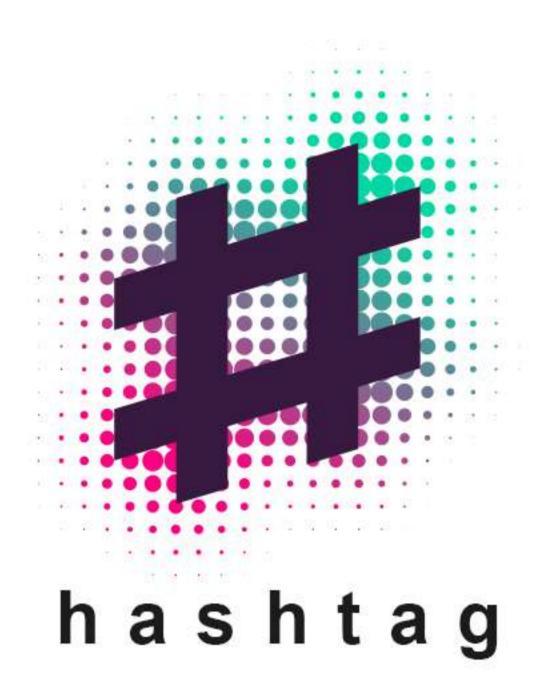
"When I got a call from SLB Productions saying that Bansali sir wishes to discuss a project, I thought it must be for one of his production endeavours. But the fact that it was to work in a film directed by him, was something difficult for me to believe.

What went behind creating the perfect looks for Mrunal Thakur, Rashmika Mandanna and Dulquer Salmaan?

The three characters are intertwined with each other in two decades, the 60s to the 80s. Each character's look was based on those eras and keeping the characters real to that space and time, which was done with a lot of research, added a lot of beauty with simplicity. The camera works, art and production design, have further added an amazing old-world charm and beauty to every frame.







HEALTH & WELLNESS

INCREDIBLE

Beauty & Cosmetics

ADVICE BY TOP 5 INDIAN BEAUTY BLOGGERS

Do you want to start a skincare routine but don't know where to begin? Or are you looking for a makeup routine that is simple and natural? Or are you looking for makeup tips and tricks or a skin care guide? We've got your back! **Rashmi Bhumi Reddy** interviews the top six Indian beauty bloggers who have built an online following by posting makeup tutorials, beauty advice, and reviews of new cosmetic products.





Anshita Juneja

Anshita Juneja, a beauty blogger from Delhi, has always been interested in beauty and make-up. She launched her beauty website, Vanity No Apologies, which features beautyrelated stories, tutorials, DIYs, and reviews. She also has a personal lifestyle blog called 'Petite Peeve,' where she expresses her thoughts and ideas about skincare, makeup, and beauty.

When asked about skincare tips and how to deal with acne, Niharika Sawhney who hails from Jammu and Kashmir advises, "Well curated skincare routine is all you need to treat your skincare problems."

Furthermore, she emphasised the importance of avoiding harsh acne treatments such as toothpaste, lemon, or baking soda. To treat acne and pores, use a well-formulated skin product. While you're at it, look for ingredients like Salicylic acid and Niacinamide in your skincare products, whether they're a cleanser, serum, or moisturiser. Salicylic acid is a BHA that aids in the removal of dirt from pores and the reduction of pore visibility. It also exfoliates the skin and clears acne. Niacinamide regulates oil production in the skin and treats acne and acne scars.

"Well curated skincare routine is all you need to treat your skincare problems."

Bhumika Thakkar

If you are a beginner looking to build your skincare routine, try her routine, which she shared:

- Routine in the Morning: Wash your face with a cleanser, then apply an antioxidant vitamin C serum. This serum fights free radicals while also treating pigmentation. A gelbased moisturiser that is lightweight should be used. Finally, sunscreen is essential for protecting your skin from harmful UV rays.
- · Nighttime routine: exfoliating cleanser, toner, and moisturiser.

Young women with combination skin - oily and dry - have more skin problems than others. Bhumika Thakkar has also had similar problems in the past. She has successfully overcome many challenges by following some fantastic tips that have helped her to retain and enhance her beauty.





Bindya Talluri

Bindya Talluri has also shared wonderful makeup advice for women who make common mistakes in makeup. Her advice is-

- · Don't wear thick make-up on your face.
- Use the right make-up products according to your skin type.
- Always wear minimal make-up.
- Always take off your makeup before bed.

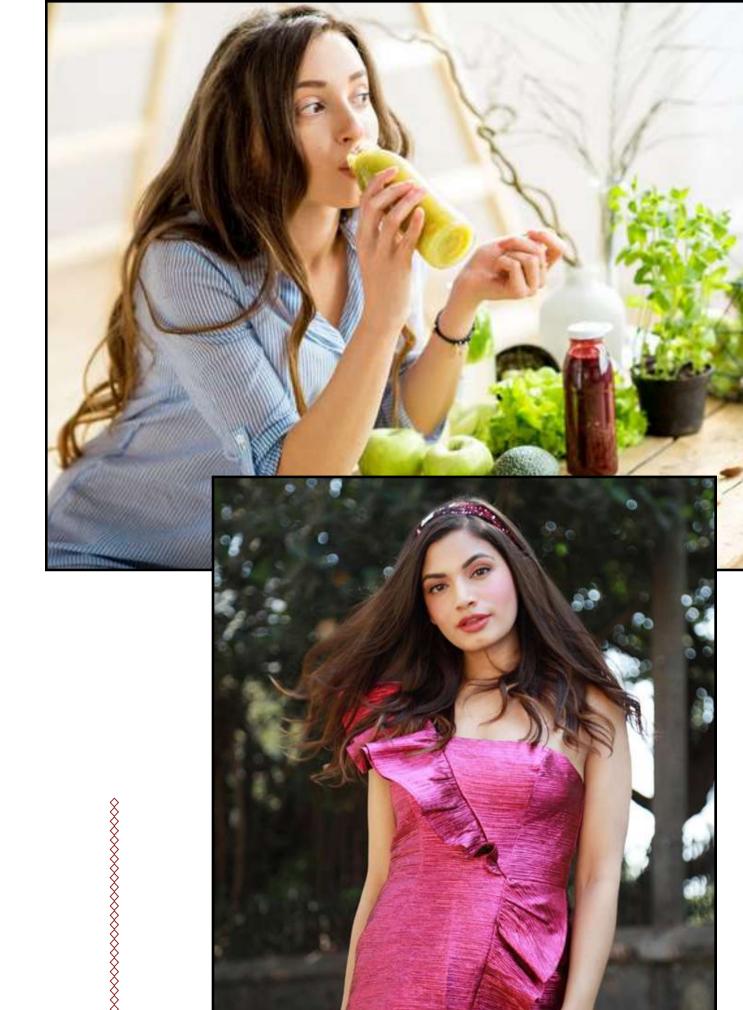
Bindya Talluri

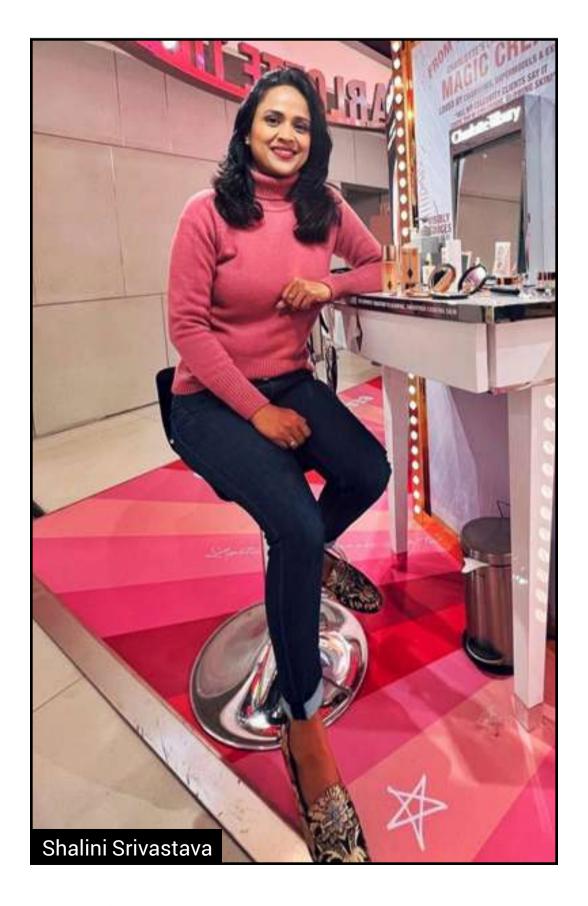
Megha Bajaj

Megha Bajaj, an actor and beauty blogger, advises wearing sunscreen at all times, especially when outdoors. This is because UV rays and other factors frequently cause our skin to tan and cause other issues. Furthermore, you should apply sunscreen even when you are at home because the sun's rays may cause some damage to your skin.

It is critical to use the right skincare products. The skin care product you select must be appropriate for your skin type. Never buy skin care products based on fashion or what other people are doing. It is critical to understand your skin type and any associated issues. You should buy an effective skin care product for your skin. As a result, once you've found the right skin care product, you should stick to a specific practice or regimen. It is also not advisable to change your skincare products too frequently, as your skin needs to adjust to a specific skincare routine, which will yield results.

It's also important to drink plenty of water to stay hydrated. A lack of water causes heat stroke wrinkles and other early signs of ageing. As a result, one of the most important things that people should do is develop the habit of drinking water. Your diet should be well-balanced and nutritious, containing an adequate amount of vitamins and other nutrients. Reduce your intake of fast food, and consume skin-friendly foods, particularly if you want to rejuvenate your skin. Consume collagen-rich foods because they will usually benefit your daily skincare routine.



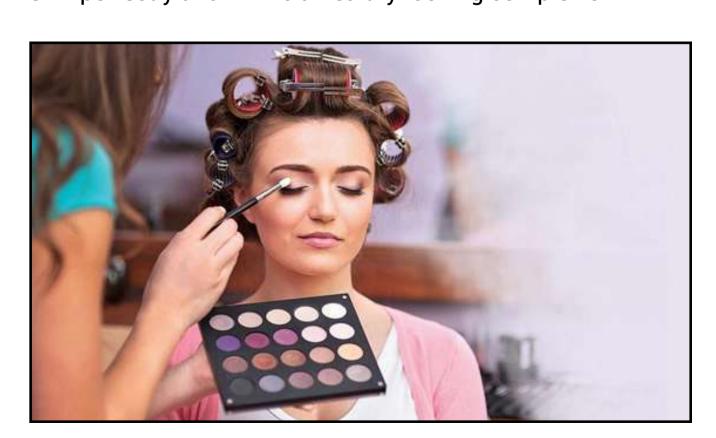


Shalini Srivastava

Shalini Srivastava has shared some makeup tips and tricks for a natural look, particularly for girls who enjoy wearing makeup but prefer to keep things simple or natural.

Megha Bajaj

- Skin preparation is essential for natural-looking makeup.
 Moisturized skin allows makeup to glide on smoothly.
 Remember that less is more when it comes to looking natural!
- Begin with a thin layer of foundation. Apply concealer to any areas that require extra coverage.
- Finally, when it comes to natural makeup, using a cream blush is always recommended because cream products blend into the skin perfectly and mimic a healthy-looking complexion.





Intermittent Fasting and its Benefits

One of the most recent trends for living a healthy and happy life is to adopt a healthy lifestyle. Many doctors, nutritionists, and health experts recommend various diets and products that are appropriate for healthy living. However, following a completely different diet can be a major issue because the transition of eating a different diet entirely requires utmost control and consistency, and it can sometimes affect our health as well. Intermittent fasting is an excellent weight loss and fitness alternative to dieting.

What is Intermittent Fasting?

Intermittent fasting is not a diet, but rather a way of eating. It is a unique way of scheduling your meals so that you get the most out of them. It is a diet that alternates between fasting and eating at set intervals.

Research shows that Intermittent fasting is a great way to manage your weight and prevent some forms of chronic diseases. Most of the recommended diets focus on what you should eat, but Intermittent fasting is all about when to eat.

There are some popular approaches to Intermittent fasting which are:

Alternative Day Fasting: In Alternative day Fasting, you have to eat a normal diet for one day and on the next day you have to fast by taking only one small meal.

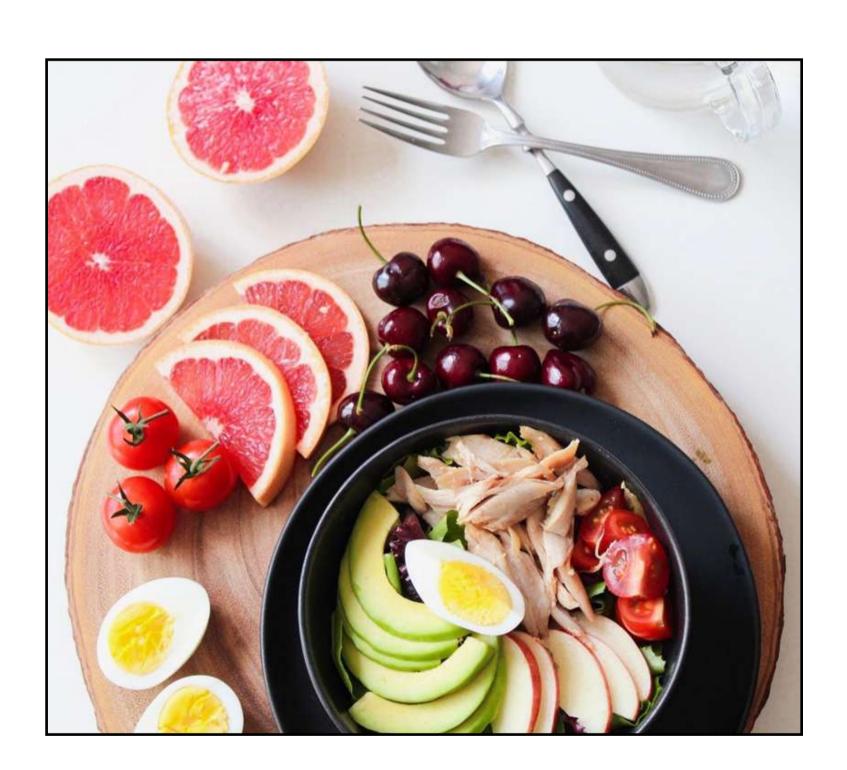
5:2 Fasting: In this approach, you can continue your normal diet for 5 days and fast for two days by staying on one small meal only.

Daily approach: The daily approach is quite easier to follow. In this daily approach, there are different fasting methods which are 16:8 fasting, 12:12 fasting, and 20:4 fasting. The most popular one amongst them is the 16:8 method, where you have to eat for 8 hours in a day and fast for 16 hours.

It is recommended to start with the 12:12 approach and increase it gradually, for beginners.

Is Intermittent fasting safe?

Yes, Intermittent fasting is safe, but it is not the best method for everyone. For effective weight loss, intermittent fasting should be combined with regular exercise.



Intermittent fasting shouldn't be tried by

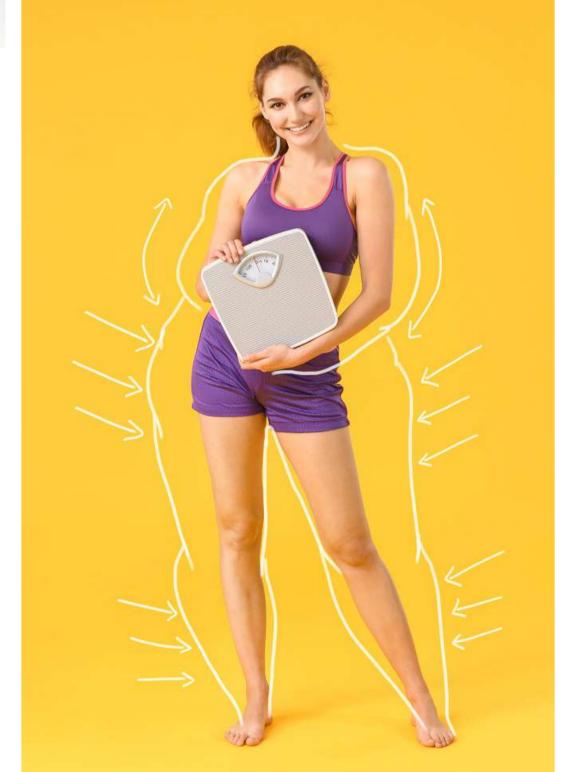
- Children and teens under 18
- Pregnant women
- People with diabetes(or) blood sugar problems
- · Eating disorders.



Benefits of Intermittent Fasting.

Various studies have proved that Intermittent fasting has powerful benefits for your body and brain. Here are some health benefits of intermittent fasting:

- 1. Intermittent fasting makes your day simpler as it allows you to eat one less meal and helps reduce oxidative stress (a body condition that happens when your antioxidant levels are low).
- 2. Intermittent fasting protects your organs against chronic diseases like Type-2 diabetes, heart disease, age-related disorders, and cancers.
- 3. Intermittent fasting helps in improving the thinking process and also improves memory power.
- 4. Intermittent fasting helps in restricting calories in such a way that it lengthens your life. It is a proven fact that when you fast, your body finds a way to extend your time and helps you live longer.
- 5. Intermittent fasting helps in lowering Insulin levels and causes cells to release their glucose stored as energy, which is a great method to lose weight.
- 6. Intermittent fasting reduces the risk of cancer and helps in cardiovascular disease. According to research, alternative day fasting with cancer patients prior to chemotherapy resulted in a higher cure rate.
- 7. Intermittent fasting improves brain health and helps in fighting neurological disorders like Alzheimer's, Parkinson's, and brain stroke.
- 8. Intermittent fasting is preferable to dieting because dieting requires us to completely change our diet. However, with intermittent fasting, you do not have to switch. It is also quite simple to carry out.



Intermittent fasting is a popular weight-loss method and the results vary with different approaches. It is always good to consult a nutrition expert or doctor to know which approach is suitable for you.



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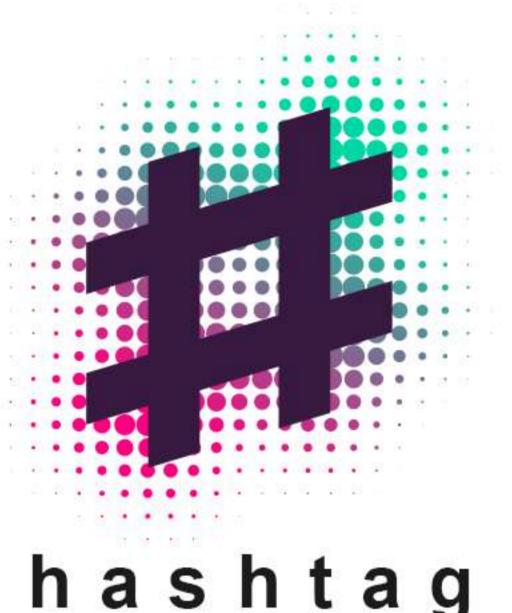
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FOOD INC'

WHAT'S NEW?

Here are a few places that are worth checking out, especially for the food and the vibe, with your friends or loved ones.

Brews from around the world

BLR Brewing Co. has recently launched its third outlet in JP Nagar. The theme revolves around the five elements-Earth, Water, Air, Fire and Space. The bar is spread across two floors, indoors and on an imposing rooftop to enjoy the breezy weather of Bangalore, with a touch of red-bricked walls, Mashaal lighted at night and live music in the evenings.

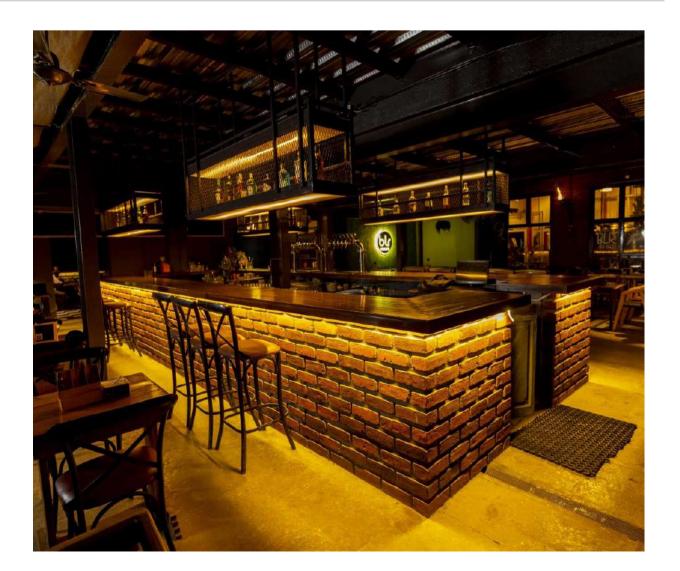
This location features a rooftop brewery with fresh seasonal brews from various brewers and breweries across India. Starting with fresh brews, they offer twelve different styles of house brews brewed by their expertise in hand-crafted beers: Belgian WIT, Farmhouse, Hefeweizen (a type of Weiss beer), Alphonso Ale, Nitro Stout, and Nelson IPA.

They also have a fusion of caffeine and beer with South Bangalore-based coffee brand Benki which is something that makes it a one-of-a-kind experience. Some of their special cocktails include Rose Gimlet, Forbidden BLR and Soho Beach Bum which go extremely well with their chef's specials like the Golconda chicken, and *Nalli ka Salan*, Mojito chicken and *Malai* Broccoli.

BLR Brewing hosts a wide range of events, including oldschool nights, live gigs, DJ nights, Sunday brunch, sports screenings, and Sunday sundowners. This is a pet-friendly establishment that welcomes pets.

Goenka Chambers, No. 55, 5th Floor, 19th Main Rd, 2nd

Phase, J. P. Nagar, Bengaluru Timings: Noon to Midnight Meal for two: Rs 1,500







Mumbai gets its first countryside-themed gaming resto bar in Powai

The burning ideation behind this space is to get engulfed in raunchy music, piquant platters, and old-American-style entertainment under one roof. Apart from the stunning aura and feel, this gaming resto lounge brings alive the authentic American, South American, and Mexican cuisines into our plates, right from wood-fired pizzas to divinely appetizing grills and Barbeque platters. Not to forget the live grill counter and barbecues that captures the true essence of the old wild west.

The Game Ranch is a rare balance of a creative and comfortable mood and aims to set the community culture with its casual walk-in features and is a one-stop destination for cocktails, bowling, and delectable food!

1st floor, Unit Number 2, B-wing, Delphi Building, Delphi Orchard Avenue, Hiranandani Gardens, Panchkutir Ganesh Nagar, Powai, Mumbai

Timings: 12pm to 1:30am

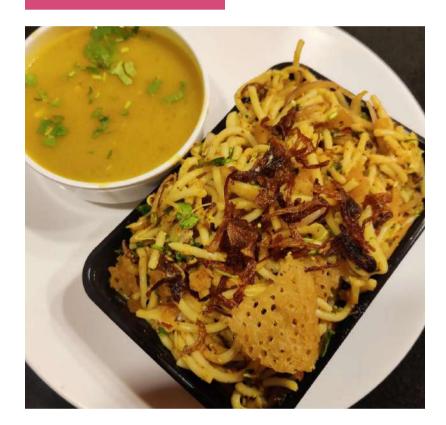


Famous Food Of CHENNAI

Chennai is one of the popular metropolitan cities in India with incredible culture, tradition, and food culture. Many of us think Chennai is only popular for dishes like *Idli*, *Dosa*, *Sambhar*, and filter coffee. But there are other famous foods in Chennai that are scrumptious!

Let us look at the most well-known, traditional Chennai dishes!

Atho Man



Atho Man is one of the popular foods in Chennai. This Burmese fried noodle dish tossed with cabbage, onion, and tamarind juice is so popular in Chennai, that in the northern parts, every street corner has small stalls selling Atho Man.

Sundal



Sundal is one of the most popular foods in Chennai, it is boiled white chana tossed with mustard seeds, onions, and curry leaves. The best place to try Sundal is at Marina beach. It is also a traditional food served during festivals in temples.

Uthappam



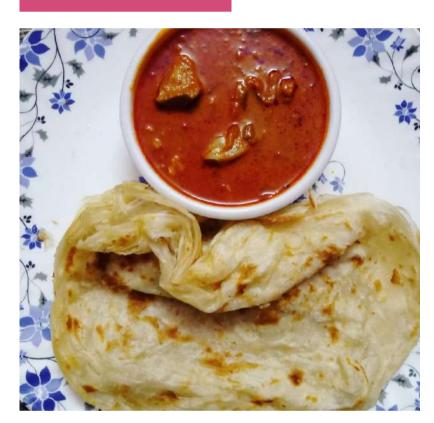
Uthappam is one of the most sold foods in Chennai. Uthappam is a common breakfast in South Indian homes. It is quite similar to Dosa but it is filled with different vegetables like cabbage, capsicum, and tomato. Uthappam is often served with chutney and sambar.

Idiyappam



Idiyappam is made with rice flour and looks a lot like noodles, but are very different. It is a very popular food in Chennai, served mostly with coconut milk and curry. Most people in Chennai prefer *Idiyappam* as a breakfast dish, and can be found in food stalls.

Kothu Parotta



Kothu Parotta is the Chennai version of North Indian Paratha. It is made with flour, mixed with egg, meat, or vegetables. It can be found in many street stalls of Chennai and some popular restaurants as well.

Murukku



Murukku is one of the best dishes in

Chennai. Urad Dal flour, Rice flour are mixed together with spices, chili powder, and sesame. The snacks are shaped in the form of coils and fried deeply. *Murukku* is best served with tea. There is a popular street food in Chennai which is called *Murukku* sandwich, where it is served with mint chutney.

Jigarthanda



Jigarthanda meaning the cool heart, is a Chennai special drink that is quite popular during the Summer season. It originated from Madurai and became gradually popular amongst the Chennai people. Milk, almonds, ice cream, and sugar syrup are the main ingredients in this delicious drink. Mostly Jigarthandas are served at roadside stalls which are loved by both natives and tourists.

Podi Dosa



Podi Dosa is a Chennai Special food prepared fresh and served to customers within minutes. It is one of the spiciest and most delicious dosai in Chennai. The spicy dosa soaked in rusty idli milagai podi will make you sweat when you eat it. It is usually served with chutney and sambar.

Bhajji



Bhajji is a popular snack across India. For the past 20-25years, many bhajji stalls in Chennai have been running successfully, due to their popularity and taste. They are crispy, soft, and served with different types of chutneys. There are some excellent bhajji stalls in Mylapore which are crowded every day.

Puttu



Puttu is a simple and delicious breakfast dish in Chennai made with steamed rice in a cylindrical shape and topped with crushed coconut, and tastes wonderful with fish, mutton. Puttu was once prepared in bamboo logs to bring an earthly fragrance to the dish.

Kuzhi Paniyaram

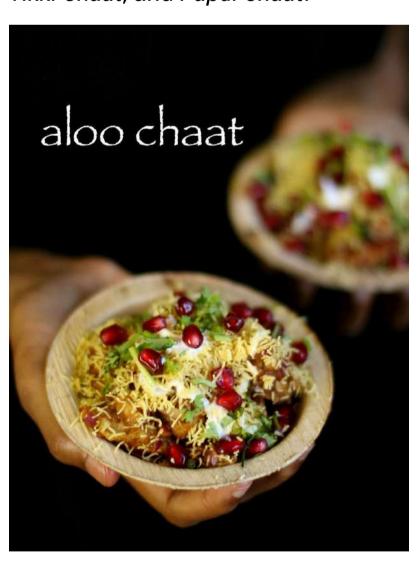


Kuzhi Paniyaram is ball-shaped dumplings. It is the mini version of Idli but tastes very different. Made with rice batter and blank lentils, Kuzhi Paniyaram is one of the popular dishes in Chennai homes. The best Kuzhi Paniyaram is available at The Old Madras café, Dakshina Puram.

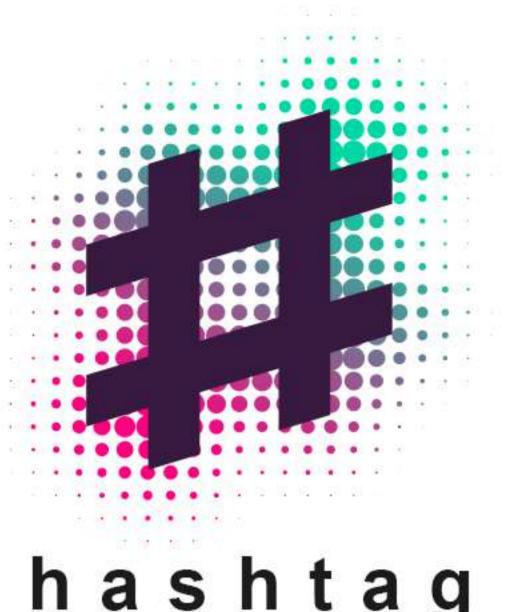
Chaat



Chaat is another delicious street food across India, but Chennai has multiple varieties of street chaat. There are some popular stalls in Chennai that serve delicious chaat, and are a must try like Aloo Chaat, Tikki Chaat, and Papdi Chaat.



These are some of the mouth-watering dishes of Chennai. Don't forget to try all these unique, traditional dishes of Chennai. There are other popular dishes in Chennai like Puliyodharai, Boli, Vada, Kulfi, and Pani Poori.

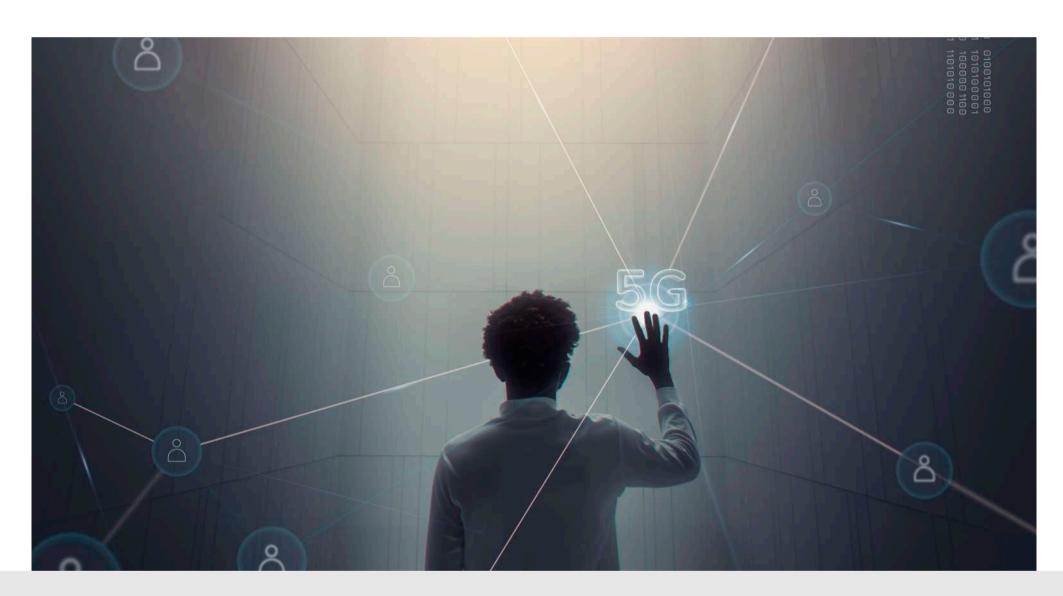


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AUTO & TECH



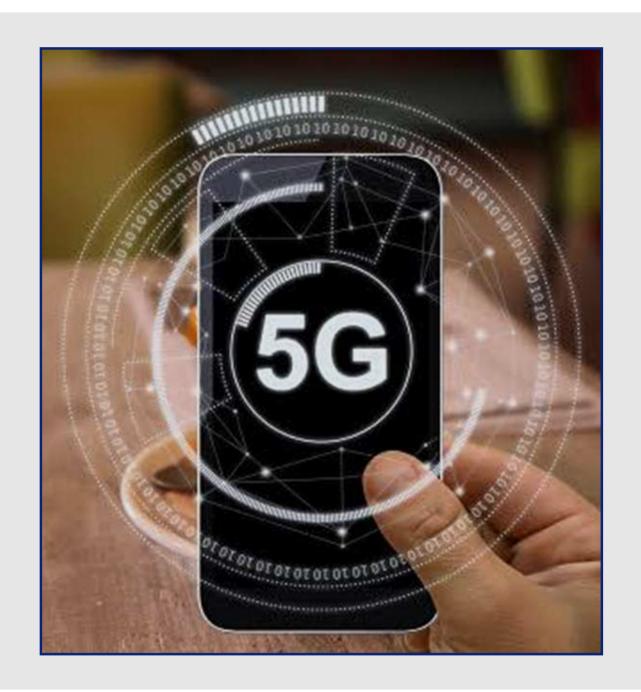
5G - the fifth generation of cellular network technology - is finally making its way to India after much hype and delays over the last two years. A 5G spectrum auction was held from July 26th to August 1st, 2022, and after 40 rounds of bidding, a total of 51.2 GHz of spectrum out of 72 GHz was sold among four applicants Reliance Jio, Airtel, Vodafone Idea (VI), and Adani Data Networks Limited for a total of Rs. 1.5 lakh crore, with Reliance Jio acquiring the maximum spectrum of 24.7 GHz by spending Rs. 88,078 crores. Following this news, it has been confirmed that the 5G will be released sooner than expected, but there are still many questions and confusion among people about 5G and its accessibility, so Aniket Pande from BlazeTechnica, gives you a lowdown of everything you need to know.



Do we need to get a new SIM card for using 5G?

Many people are wondering if they will need to get a new SIM card to access 5G, and the answer is both No and Yes. When it comes to constructing a 5G infrastructure, there are primarily two types of deployments: Standalone (SA) and Non-Standalone (NSA). NSA is a 5G radio access network that leverages existing 4G infrastructure to make our 4G SIM cards 5G ready. It also makes it easier for Mobile Network Operators to provide 5G access to the masses in a short period of time and lowers the cost of building a completely new infrastructure from the ground up. Currently, in India, all the Mobile Networks Operators will be sticking to the NSA technology, so getting a new SIM card is not required for now. However, NSA has some drawbacks, such as not supporting the core 5G functionality of 1ms low latency and requiring high power consumption because it has to power both 4G and 5G networks over a common infrastructure; as a result of these factors, we can expect a significant increase in the cost of mobile data plans.





Which 5G Smartphone to buy?

There are two types of 5G: Sub-6 5G and mmWave 5G. Sub-6 5G operates on frequencies less than 6 GHz and can offer marginally faster speeds than 4G but has a wider coverage range, whereas mmWave 5G operates on frequencies between 24-52 GHz and can achieve very high speeds up to Gigabit per second but has a shorter coverage range. Currently, the primary focus in India is on Sub-6 5G. 5G bands acquired by Indian telcos include n71, n28, n5, n8, n3, n1, n40, n41, n78, n77, n79, and n258 and include all low and mid bands to ensure 5G connectivity reaches rural areas as well as tier 1 and tier 2 cities. For the last two years, 5G smartphones have been selling in the Indian market, and to ensure that a smartphone supports 5G in India, it should have an integrated 5G modem and support at least one of these bands; however, it is ideal to have at least eight 5G bands to ensure seamless connectivity across the country.



When is 5G rolling out?

The biggest question on everyone's mind right now is when we will be able to access 5G on our smartphones. Currently, 5G services are expected to roll out in Tier 1 regions such as metropolitan cities by September or later, but because this is an initial rollout, it will take some time for a widespread rollout, and Tier 2 and Tier 3 cities will only be able to experience 5G by 2023 or 2024.





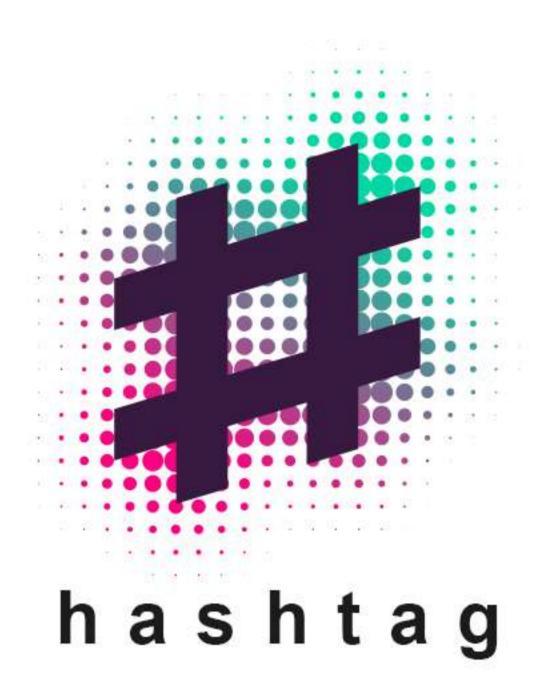




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ARTS AND THEATRE



The Artistic Apostles:

Revisiting The Old Masters of Modern Indian Art

Art has always been a very prominent aspect in the Indian history with many transformations over time, here are a few Indian artists that have made history.

he story of Indian Art has been an incredibly rich and complex journey. While finely entwined with the history of our culture, Indian Art evolved like a meandering river charting its course. Tracing back to the Indus Valley Civilisation and early petroglyphs, art in the Indian subcontinent constantly transcended and transformed with time.

A monumental shift was witnessed in this trajectory during the latter half of the 19th century. As the British monarchy was firmly established, art was adapted to their tastes, which led to the emergence of Company Style paintings. Characterised by the linear perspective and shading, these works were created by Indian artists for the British people living in the country at the time. Eventually, this cultural and artistic hegemony seeped into native society and led to the emergence of several extraordinarily talented artists. Meanwhile, the dominance of western artistic traditions was further solidified by the establishment of the Sir J J School of Art.

Here are some old masters who set Indian art on a path of greatness.

Raja Ravi Varma

The arrival of Raja Ravi Varma was a great turning point in the history of Modern Indian Art. An artist of unsurpassed genius, Raja Ravi Varma studied under the guidance of Danish painter Theodore Jensen at the court of the Maharaja of Travancore and revolutionised the 'Indian aesthetic.' With oil as his primary medium, the artist created a visual treasure trove of paintings, which were executed in the Western techniques of composition and perspective but depicted Indian subjects and fables from Hindu mythology. Raja Ravi Varma possessed a keen eye that astutely captured the eloquence and opulence of royalty. Highly sought after by the aristocratic dignitaries of the time, Raja Ravi Varma travelled across the country to paint commissioned portraits.









M. V. Dhurandhar

M. V. Dhurandhar perfectly amalgamated idioms from Western academic realism with Indian tradition cementing his reputation as one of the most revered realist artists of early 20th century India. One of the brightest alumni of the Sir J J School of Art during his time, he was highly appreciated by the principal of the institute, John Griffiths. He worked in a range of mediums and styles including portraits, landscapes, figurative compositions, watercolour works, as well as murals. He came to be especially appreciated for his large body of work based on Indian historical and mythological subjects.

Manchershaw Pithawala

One of the most remarkable salon artists of his time, M F Pithawalla was an immensely popular portrait artist during the early twentieth century. Mastering the elements of European naturalism, the artist painted his subjects in a way that his portraits also became a visual vestige of India's glorious Victorian past. With extraordinary finesse and beauty, his works came to be seen on par with veteran European masters like Rembrandt and Velasquez.





António Xavier Trindade

Known as the 'Rembrandt of the East,' Antonio Xavier Trindade was a master portraitist who was born in Goa in 1870. Initially meant to be a lawyer, Trindade showed artistic promise at an early age and joined the Sir J J School of Art in Bombay in 1887. After graduation, he assisted in tinting photographs for the studio of Raja Deen Dayal and later became a faculty member at the institute as the superintendent of the prestigious Reay Workshops. A striking feature of his compositions was the use of layered, multiple glazes of colour that rendered an almost life-like texture to his canvas.



These are a few artists whose works are well-known and popular, and who continue to inspire artists today. There are numerous other masterpieces by well-known artists that are great sources of inspiration for art lovers.

La Source, Circa 1925, Oil on canvas, 39 x 21.2 in.





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TRAVEL



10 WINTER FAIRS AND FESTIVALS OF RAJASTHAN YOU SHOULD NOT MISS

Rajasthan is a land of hospitality, vibrant culture, royalty, history, and rich heritage. Its royal monuments and architectural marvels capture the essence of Incredible India in one state. What makes it more alluring are its numerous fairs and festivals. The state has literary festivals, religious fairs, musical fairs, animal fairs and festivals to mark the changing seasons; but it is during winter that Rajasthan is at its colourful best. The winter festivals bring alive age-old traditions, and beautiful rituals and highlight Rajasthan's rustic charm to the outside world. They are a rich blend of trading, commercial activities and social gatherings that bring people closer. And if you are willing to go on a voyage of self-discovery, free-fall into a whirlwind of colours, music, songs, and dances then these celebrations are just the right scoop for you in winter.

A majority of these events are organized by Rajasthan Tourism and attract international tourists in large numbers. Many cultural organizations and institutions also hold festivals to support local culture and heritage. Md. Masarrath Ali Khan lists the 10 winter festivals you should not miss in the desert state this year.

1. UDAIPUR WORLD MUSIC FESTIVAL (16-18 Sep 2022)

Organized by SEHER in Udaipur, it is one of the country's biggest world musical extravaganzas. It brings together global artists and ensembles from over 20 countries including Iran, Switzerland, Indonesia, Azerbaijan, Greece, Portugal, Spain, Brazil, Senegal, France, Italy, and India. The event is designed to cater to the musical sensibilities of people of different ages and from all walks of life. An absolute oncein-a-lifetime experience, this one is a sheer treat for lovers of good music.





2. KOTA DUSSEHRA FAIR

The Dussehra Festival is celebrated all over the country, but the Dussehra Mela at Kota is an important fair in the cultural calendar of Rajasthan. It is the longest festival celebrated in Rajasthan for 25 days. More than 75 feet tall idols of the demons Ravana, Kumbhakarana and Meghnad (usually filled with crackers) are torched and set to fire on Dussehra day to symbolize the victory of good over evil. Rich in courtly splendour and age-old traditions, this event is marked by a glittering procession.

3. MARWAR FESTIVAL (8-9 Oct 2022)

The music and dance of the Marwar region are the main themes of the Marwar Festival celebrated in Jodhpur. It is a tribute to the brave Rajput heroes and their glorious past and provides a deep insight into their local art and culture. The best folk dances like Dandi Gair, Kalbelia and Ghoomar allow the lovers of art to soak in the local culture. Shows like moustache shows, turban tying competitions, tug-of-war, *Matka* races, traditional dress competitions, Puppet shows, magic shows, camel tattoo shows, horse riding, and horse polo keep the tourists engaged all through the day. The best of the lip-smacking delicacies and the aroma of the local snacks make it a must-visit festival. Some programmes of this festival are also held at Clock Tower and Osian's sand dunes.



4. PUSHKAR CAMEL FAIR (1-9 Nov 2022)

If you love cattle, this one is for you, held at Pushkar, 11 km from Ajmer. Thousands of camels and their traders spend days and nights at the sand dunes, making it their temporary home. The camels are lovingly seared and bedecked in their finery for the camel decoration competition. Tourists enjoy watching puppet shows, snake and mongoose fights, and the snake charmers sway the crowds with their acts. Lively cultural and musical programmes are held at the fairground. As the full moon night of Kartik month approaches, the town swells with tourists. Pilgrims take a holy dip in the Pushkar Sarovar and visit the Brahma Temple. Hot air ballooning is an added attraction at the fair.

5. KOLAYAT FAIR

While the International Pushkar Camel Fair at Pushkar is halfway through, the Kolayat Fair begins at the Kolayat Lake of Bikaner. A sage name Kapil Muni had meditated here for the salvation of mankind. There is a shrine dedicated to him on a *ghat* named after him. The festivities begin in front of the Kapil Muni Ghat in the early hours of the morning and eventually spread to 51 ghats surrounding the lake. The pilgrims perform different kinds of worshipping rituals. They make offerings made of coconut, sugar drops, sugar cubes and dry fruits to the sage, participate in the aarti and take a holy bath in the lake. In the evening, earthen lamps are lit and set afloat on the waters of the lake, in a ritual called Deep Malika and the lake transforms into a visual spectacle. A cattle fair is held during the fair in which buffaloes, camels and horses are traded.



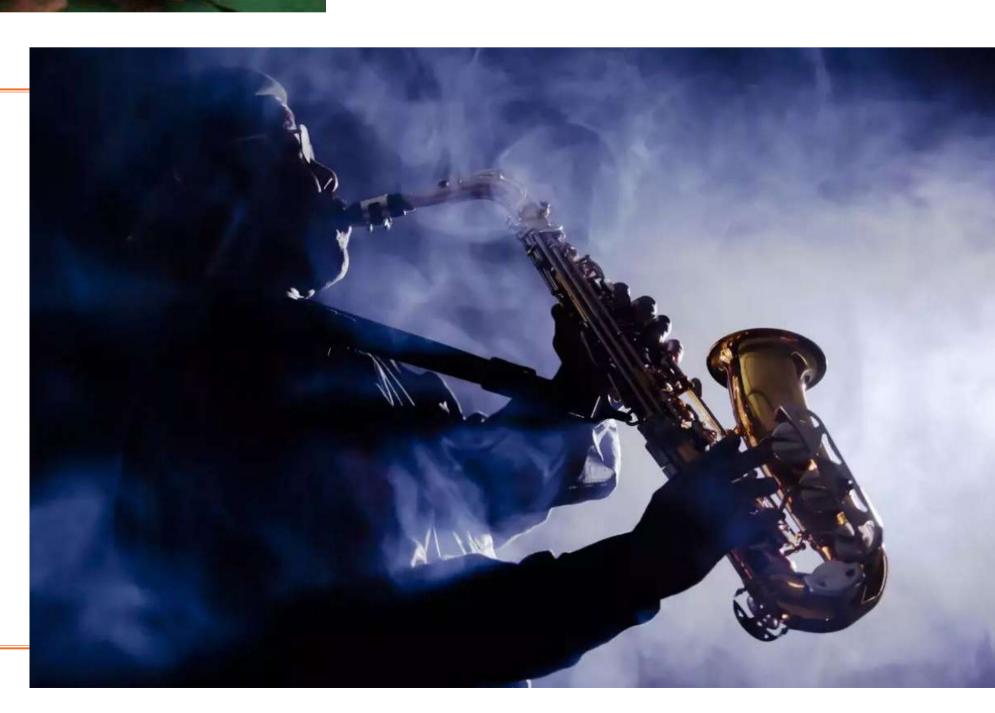


6. BUNDI FESTIVAL

The Bundi Festival includes a colourful Shobha Yatra, arts-and-crafts fair, ethnic sports, cultural exhibitions, classical music and dance programmes, turban tying competitions, musical band competition and a sparkling firework display. Early in the morning, after the full moon night of Kartika Purnima, men and women clad in attractive colourful costumes light *diyas* or lamps on the banks of River Chambal and seek blessings. Programmes are also held at the 84-pillared-cenotaph. During the day, tourists enjoy a visit to the Garh Palace and Chitrashala (an open art gallery of miniature art executed in Bundi School of Paintings).

7. JAIPUR JAZZ AND BLUES FESTIVAL

The 'Jaipur Jazz and Blues
Festival' is a three-day
celebration of world-class
music from Contemporary,
Fusion, Latin and Mainstream
Jazz to Electric, Punk
and Soul Blues. This
cross-cultural initiative
conceptualized and produced
by SEHER provides an
international platform for
musicians and artists to
display their talent. The
programmes are held at the
iconic Central Park of Jaipur.





8. MATSYA FESTIVAL (25-26 Nov 2022)

Legend says that during the Vedic period, an Indo-Aryan clan that resided on the west side of the Yamuna River named its kingdom 'Matsya Mahajanpada.' As the present-day Alwar, Bharatpur, and some areas of Jaipur are geographically located in the same region, this festival is named as Matsya Festival. It is celebrated to glorify the prosperity, traditional values, and colourful customs of the Alwar region. The events of the Matsya Festival are held at different forts and palaces to bring the limelight to the hidden marvels and historic gems. Thousands of pilgrims attend the aarti performed in the Shree Jagannath Ji Temple.

9. KUMBHALGARH FESTIVAL

Kumbhalgarh Fort hosts a grand festival to pay tribute to Rana Kumbha for his splendid art and architecture. Tourists visit the magnificent fort and appreciate its grandeur during the day. The local artisans display and sell their ethnic handicrafts, handmade jewellery, and a plethora of souvenirs, and they also show how these items are hand-crafted. Nights come alive with musical concerts, puppet shows, and folk and cultural performances like *Kalbeliya*, *Sapera*, *Terah Thaali*, *Kachi Ghodi*, and *Odissi* all in the backdrop of the magnificent fort, wonderfully illuminated in golden yellow lights.

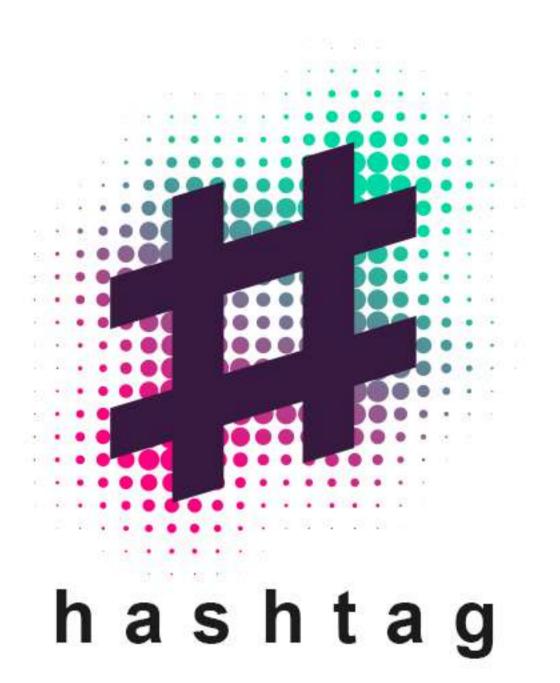


10. DESERT FESTIVAL (3-5 Feb 2023)

The empty sand dunes around Jaisalmer come alive with a mesmerising performance during the Desert Festival. Rajasthani men and tall, beautiful women dressed in their best and brightest costumes dance and sing ballads of valour, romance, and tragedy, while traditional musicians attempt to outdo each other to display their musical talent. Puppet shows, camel tattoo shows, camel races, camel polo, traditional processions, camel mounted bands, folk dances add their flavour to the festival.

Tourists and visitors have to follow all Covid-19-related safety precautions while taking part in these fairs. The actual dates of the events may vary by a couple of days due to the changes in the lunar calendar. For more information, contact

Department of Tourism, Paryatan Bhavan, Govt Hostel Campus, M.I.Road, Jaipur-302001, Ph: 0141- 2822863. A list of upcoming fairs and festivals is available at https://www.tourism.rajasthan.gov.in/fairs-and-festivals.html



INTERIORS



Top 10 Herbs to GROW AT HOME

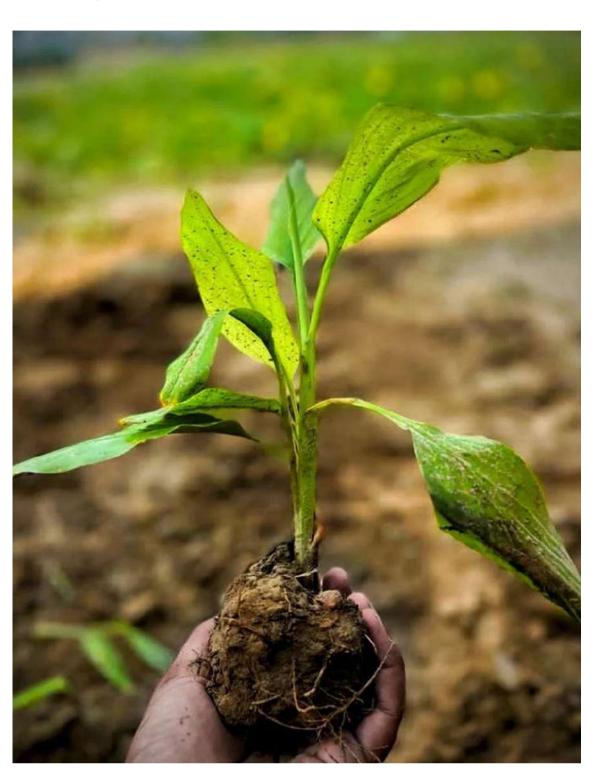
Herbs can be used in anything. The kitchen isn't complete without herbs, they carry distinct flavours to dishes, apart from a few herbs that are used for antiseptic purposes and to lower blood pressure. It is important to grow some medicinal herbs like *tulsi*, sage, and other herbs as well. Here is a list of some useful herbs to grow in your home backyard.



1. Tulsi: Tulsi is an auspicious plant that is also known for its medicinal properties. A widely used herb in Indian cuisine that can be found in almost any garden is also known as Holy basil. Some of the medicinal benefits include aiding in blood sugar control due to its anti-bacterial and antioxidant properties and treating mental health issues and depression. Tulsi is a summer plant and requires it to be grown in sunny locations.

Best time to grow: Any time of the year

2. Turmeric: Turmeric is also called the Golden Spice. It is India's most anti-inflammatory herb, which has numerous medicinal and biological properties. Turmeric can increase the antioxidant capacity in the body, and it increases the enzymes and protects your body from free radicals. Turmeric is an excellent healing agent for skin diseases, digestive problems, arthritis, pains, and wounds.



Best time to grow: September or October



3. Cinnamon: Cinnamon is a metabolism powerhouse. It increases metabolism, lowers cholesterol, and is good for people suffering from Type-2 diabetes. It is important to understand that cinnamon trees are native to tropical regions, and they grow wonderfully as outdoor plants. It takes utmost patience and care to grow cinnamon trees as they have a slow moderate growth rate.

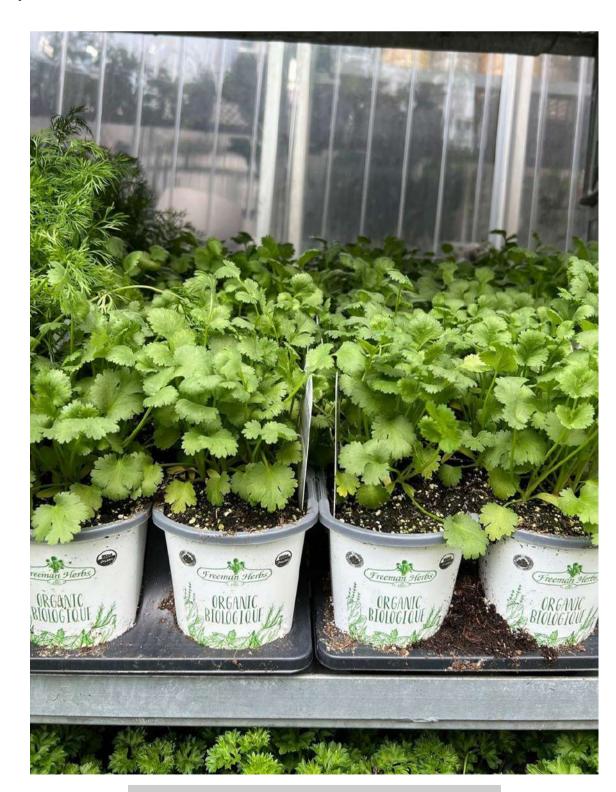
Best time to grow: Spring or Early Fall

4. Sage: Sage, a member of the mint family, has numerous health benefits. It can be used to improve memory as well as other mental functions. It also improves oral health and lowers bad cholesterol and blood sugar levels. Sage can be grown from stem cuttings and young plants from a garden centre. It takes at least three weeks for the seeds to sprout.



Best time to grow: Early Spring

5. Parsley: Parsley is a green leafy herb and is used as a garnish in food. Parsley is rich in antioxidants, minerals, and vitamins like A, C, and K. It prevents blood clotting and increases bone mineral density, and also lowers blood sugar levels in the body. Growing parsley takes quite some time as it is a slow-growing plant.



Best time to grow: Before Spring

6. Rosemary: Rosemary is a fragrant and potent mint family herb. Rosemary herb has numerous skin benefits and is high in vitamins A, B, C, and D, as well as calcium and iron. It boosts the immune system and improves blood circulation. Rosemary can be grown directly in pots, in the ground, or raised garden beds from stem cuttings at home.



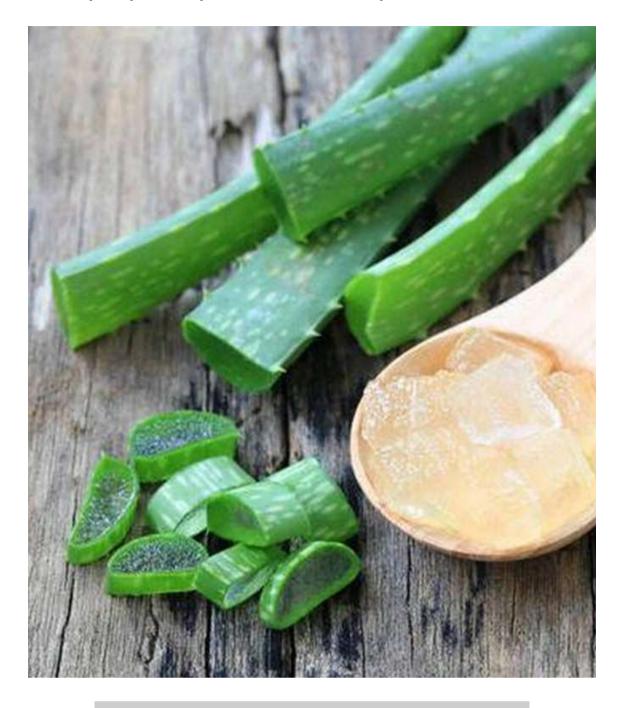
Best time to grow: Early Spring

7. Lemon Grass: Lemon Grass is widely used in tea, soups, and seafood. All you have to do is place the lemon grass stalks in a jar in a sunny spot to grow. Lemongrass helps in preventing the growth of some bacteria and yeast. It also helps to relieve pain, swelling, and fever and also improves levels of sugar in the blood.



Best time to grow: Early Spring

8. Aloe Vera: Aloe Vera is one of the most common plants found in every garden that helps treat burns and soothes dry skin. It has many healthy plant compounds and has antioxidant and anti-bacterial properties, which accelerate wound healing, reduce dental plaque, improves skin, and prevent wrinkles.



Best time to grow: Spring and Summer

9. Oregano: Oregano is a medicinal herb and is widely used in pizza, pasta, and salad. It works wonderfully on respiratory and urinary disorders and treats skin problems like acne and dandruff. Oregano contains anti-microbial and anti-inflammatory properties which relieve pain and improves gut health. This plant loves the sun, so ensure that it is grown under direct sunlight.

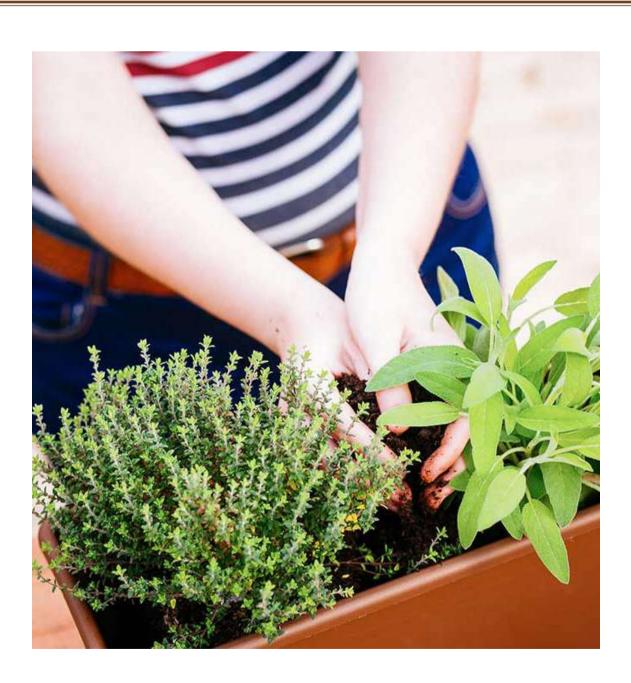


Best time to grow: April-July

10. Cumin: Cumin also called Zeera, is a dried herb with antioxidant, anti-fungal, and anti-bacterial properties. Cumin helps in keeping your skin tight and moist for young and healthy skin. It also helps in proper digestion, and diabetes and improves blood cholesterol. This plant requires long care, and the seeds take four weeks to sprout.

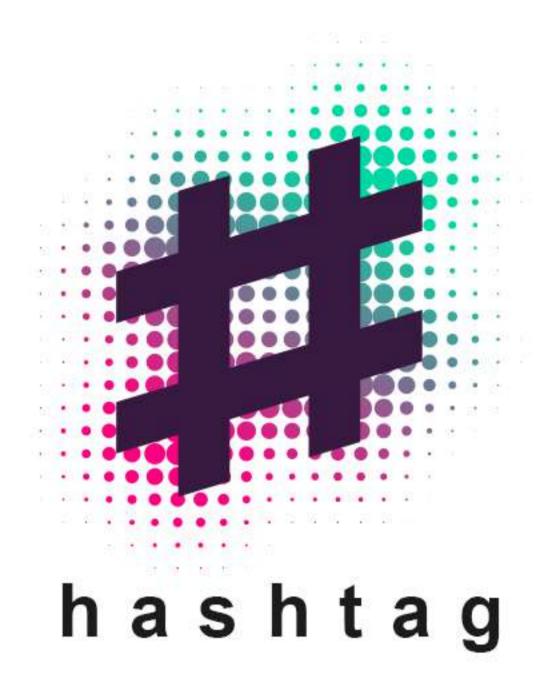


Best time to grow: Spring



These are a few herbs to grow in your home. Growing herbs can also be a cost-saving measure as you can add these herbs to your dishes to keep you and your family healthy. Most of the herbs need to be watered once or twice a day and make sure that they get good sunlight.





STREAMING NOW

STREAMING NOW

"I want to keep getting better at work till I am the best version of myself!"

ANANYA PANDAY

Ananya Panday, although just a few films old, has successfully made her mark in the Hindi film industry. In conversation with **Lipika Varma**, she discusses her interest in working in South films and with actor Allu Arjun, and more.

Films-

Women usually have very less screen space in action films, what attracted you to this film, *Liger*?

More than an action film, it's a very massy film with a lot of action, romance, drama, a little bit of comedy and a bit of everything. What attracted me were the strong female characters, in the film, there's Ramya [Krishnan] ma'am who plays Liger's mom. She's a strong, empowered mother who wants the best for her son, whereas, Tanya's character does a lot that changes the cause of where the film will go. I liked the fact that it is a well-rounded, well-formed character.

This is your first pan-India film, did you also dub for the Telugu version?

I haven't, because I am not good or fluent in Telugu and also my character is from Mumbai. Vijay can speak both Telugu and Hindi fluently and as an actor, it's a great thing that your film can reach as many people as possible. We attempted to travel to most parts of India and interacted with people and spread as much joy as possible.





Has Vijay Deverakonda been your crush? How was it romancing him onscreen?

He's everybody's crush and he's very cute! I first watched Arjun Reddy and later, watched a few bits of *Geeta Govindam* and *Dear Comrade* as well. I had a very easy vibe with him from the start and never felt the need to break any ice, I didn't feel like I needed to have any forced conversations. He was very easygoing and he's a very honest and open person and so am I. I think we are so different from each other and opposites attract. We had to strike a balance with each other and I can say anything to him, and I don't feel judged.

"Even if it's slow and steady, I want to keep getting better and better at work till I am the best version of myself."



Is it true that he cried on your shoulders?

Yes, he cried on my shoulders, I am a good friend and I can't reveal his personal life.

Have you signed anything new down South? Apart from Vijay Deverakonda, which other South actor would you like to work with?

I have not signed any and I am waiting for *Liger* to release before deciding to take up films down South. I want to work with Allu Arjun, he's just so cool. He's super stylish and super easy. I want to work with everyone.

Personal life-

On Koffee with Karan, you spoke about the insecurities of being an actor, would you elaborate?

As a human, everyone has insecurities. And as someone working in this field, you are constantly looking at yourself on the large screen and are scrutinized for everything you do or say. There's so much competition as well, which can make you a little insecure. But I think it's more about figuring out where exactly you want to go to better yourself or focus on yourself, which I am learning more about.

You said you don't want to take pressure about box office numbers but since you are in a competitive field how do you look at the number one position? If anyone goes ahead of you do you feel jealous?

I am a very competitive person but I don't scream from the rooftops that I am competitive. There's always a quiet sense of competition, and I want to be the best and that's what keeps me going! I wouldn't call it jealousy, I'd rather call it healthy competition because I really want to be the best!

How do you face failures?

My dad has always said that take failures as you take your success and don't get affected by them either. He keeps reminding me that life is like a cricket match and with one ball you can either be out or you can hit a six!

You are four films old and your confidence levels have increased, do you think you can pull off anything at work now?

There is still lots to do and I have just started my career. It's just that I feel that with each film I do there's a certain level of confidence that you feel since the audience has loved your film, and they think that I have improved. As an actor that's enough for me! Even if it's slow and steady, I want to keep getting better and better at work till I am the best version of myself.

You also said that you can fall in and out of love easily?

I am a very loving person. I have a lot of love to give and a lot of love to take. I am young and figuring out what I want in life right now and I am very much in love with my career right now, that's my main focus!

There have been rumours about you and Aditya Roy Kapoor.

Rumours are rumours, I never say anything about them. I like him as an actor and his work. He is very good-looking and chill.



"I have not signed any and I am waiting for Liger to release before deciding to take up films down South."

STREAMING NOW

"I have lost interest in acting!"

Charmnee Kaur

Charmee Kaur, an actor, Producer, Businesswoman, and Co-founder of Puri Connects, is still adamant about not getting married. She is enjoying the phase of being a producer. After the *Liger* release directed by Puri Jagannadh, she has *Jana Gana Mana* and a few other scripts ready. Charmee has her reasons for turning into a producer and not wanting to get married, read to know her heart...

Are you happy with your career, especially in production?

Yes, I am happy as a producer and only as a producer. We have almost 10 full scripts ready, that we wish to produce under Puri Connects. They are all big and larger-than-life films. After *Liger* we are producing another big film called *Jana Gana Mana*, which is an even bigger film than *Liger*. Two more films after *Liger* are under work.

You haven't made films with stars you were paired with, any reasons?

Oh, nothing like that! Puri sir has to write the scripts for them, and if he asks me to pitch it to them, I would do it.





"I have done 55 films, bus hogaya, life mein entry jitna important hai exit bhi utna hi important hai."

Did you not consider acting in the film?

Not at all! When I'm asked to act in a film, I always say... maaf karo, I'm not interested. My dad would always tell me one thing... beta yeh khubsoorati, Zindagi bhar nahi rahegi. Aur itni scripts aa rahi, sari zindigi bhar nahi aayegi. Have a plan B in your life! My dad knows that I am not marriage material at all! When a woman gets married, she sacrifices a lot of things, from leaving her own family, accepting the other family - loving a different khandan, bearing children, looking after them, getting them married, taking care of their marriage and so much more. My father knows I can't do all that!

Will you choose acting again?

I have lost interest in acting. I will not choose to be an actor again. I have done 55 films, bus hogaya, life mein entry jitna important hai exit bhi utna hi important hai.

Do you like to portray strong women roles in your films?

Puri sir has been a huge woman supporter he says, Shaadi vadi karke kuch faida nahi hai kam karo, don't expect support from anyone else. Pay your bills; enjoy your holidays and your life. The same thing reflects in his movie: all the girl characters in his movie have extraordinarily strong roles. Mothers' characters in all his movies are also strong, and Ramya Krishnan's role is so strong. As Indians, we admire our mothers for their strength. He is a staunch supporter of women. Take a look at me; he gave me this job because of my gender.

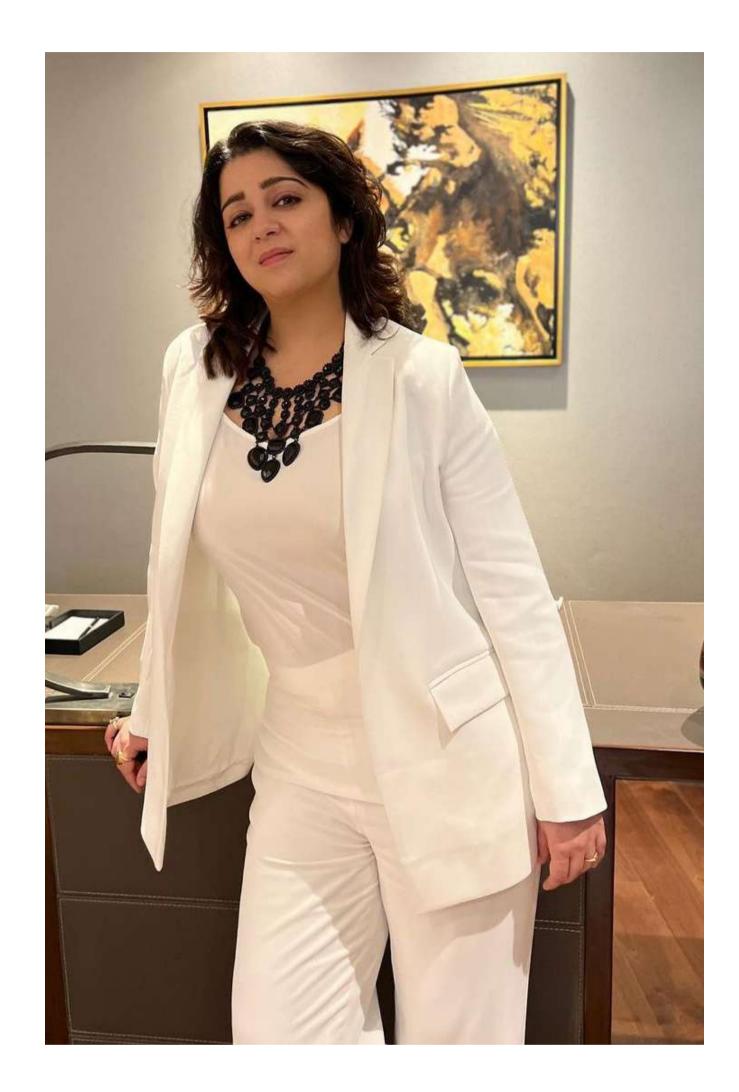
Has the industry become more secure, as many women are entering into films in different capacities?

I find Mumbai is extremely safe for women... I advise every girl to always have support from their family, without the support of her family, not only films, nothing should be done. If your parents want you to be a doctor, do it! If you want to be a part of the Film industry and are getting support from your parents, then come with their support! Without the support of parents, both will be unhappy...how will you be able to make a successful career? But with the support of your parents, you will make your career 10 times better.



"My dad would always tell me one thing... beta yeh khubsoorati, Zindagi bhar nahi rahegi. Aur itni scripts aa rahi, sari zindigi bhar nahi aayegi. Have a plan B in your life!"

"I advise every girl to always have support from their family, without the support of her family, not only films, nothing should be done."



How do you take the present situation releases in theatres?

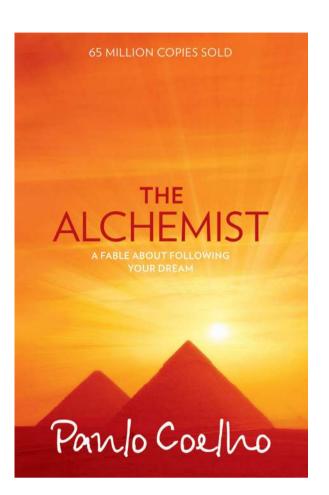
We should not take this situation lightly, as it's a serious situation. It's an upsetting and scary situation in Bollywood. The filmmakers have seen many hurdles, now trusting people to come to theatres after the pandemic, but people are not coming to theatres. At the same time, I want to understand the reasons. Are you being influenced by the boycott? Film content is not good? Or is it that you have no money in your pockets? Any financial growth of any industry is especially important for our country, as it's for the betterment of our country. I'm surprised to see malls, parks and pubs filled with people enjoying themselves, but not at theatres. Why is our industry suffering? Is it because people prefer watching films at home?

But Telugu films are doing well at the Box office?

Yes, three Telugu films have been a hit...before *Liger*. These three films earned 150 to 175 gross, in August. It's like South is our mother and Bollywood is like our *baap*. *Maa* is happy but *Baap* is not happy.

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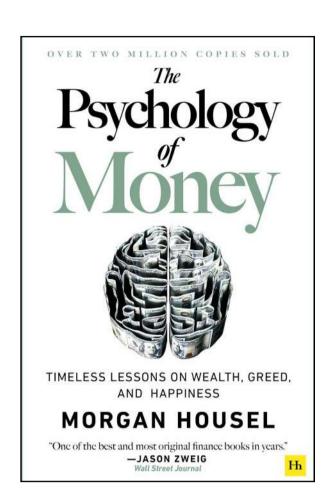


Price of the book: Rs 238/-

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by Paulo Coelho

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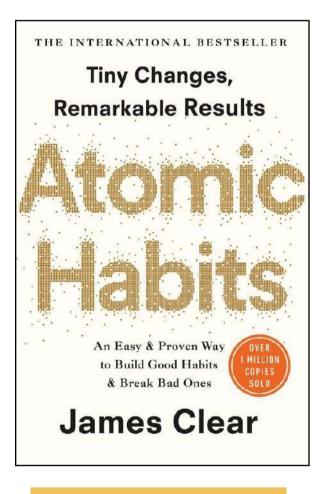


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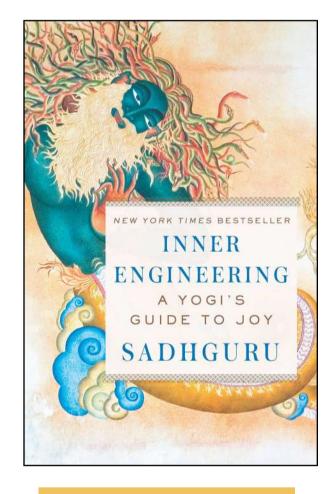


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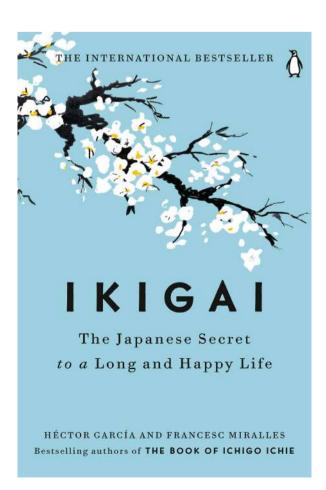


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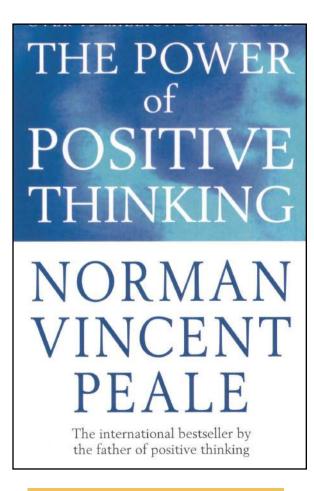


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